



KAWARTHA FOOD SUSTAINABILITY INITIATIVE

Who is this Group? What is their mission?

The Kawartha Food Sustainability Initiative is not so much a formal “group” as it is a collective of Peterborough Citizens who are concerned with the state of the Food System in the Greater Peterborough Area. Originally stemming from a Co-Operative food buying group organized by Linda Slavin, this group consists of those community members who feel that a body dedicated to policy and organization of food resources in Peterborough is important. It is for this group of people that this project has been undertaken.

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Food Policy Council for Peterborough: What is this project?

The purpose of this project is to assess the state of food security and sustainability related services currently available in Peterborough. Those organizations who provide aforementioned services are identified as “stakeholders” in food Sustainability in the Greater Peterborough area.

This identification is important for the second objective of our project, and that is to ascertain the viability of a Food Policy/Sustainability Council in for the Greater Peterborough Area. In order to assess whether or not such a council would be well received, the stakeholders opinions have to be gathered and previous research on related subjects has to be reviewed.

Our proposal for this project relied heavily upon the possibility of accessing the raw data from the “Hungry for Ideas” survey found in the Peterborough City-County Health Unit’s 2007 Environmental Scan. This survey identified those stakeholders which are related to food security.

During the course of our research it became clear that this information was no longer available. However,

the summary from that survey was crucial to our overall understanding of the issues surrounding food security in Peterborough as they currently stand.

We have focused more on the unique cross section of Peterborough County organizations and individuals who are involved in many different aspects of the food system.

Our survey incorporates more than those organizations directly involved in food security. We have researched and contacted agricultural organizations, business’s, educational bodies, manufacturers, processors and related environmental organizations. This was necessary to get a comprehensive feeling for Peterborough’s overall Food Sustainability, which incorporates the entire food community.

While researching different Food initiatives, we found an excellent example of an existing Food Policy Council in Toronto. During our discussion we will look at how Peterborough would benefit from a similar council, and how a council in Peterborough would have to differ in order to fulfil the needs of Peterborough’s unique community.

How we did our research

Those organizations whose services are related to both food security and sustainability were contacted by phone and asked a series of questions to determine;

- Whether or not they would be interested in a Food Policy Council in the Greater Peterborough area, and whether or not they would want to participate
- What projects they are currently working on that reflect food sustainability
- What project they feel are not currently being offered
- What they think a food policy/sustainability council should provide, what challenges they perceive exist

FOOD SECURITY

“Is defined as existing when all people, at all times, have physical and

economic access to sufficient, safe and nutritious food to meet their dietary needs and food preferences for an

We compiled a directory of contacts for stakeholders who are related to food sustainability and food security to encourage further research and surveying of those stakeholders who could not be contacted at this time. This lists the contact information, types of services provided and basic purpose for each group. This directory is located in Appendix B.

Finally, we did a background literature review to aid in our understanding of whether or not Peterborough would benefit from a food policy council and to identify issues that were not identified during our surveying of the various stakeholders. This literature review is included in our discussion/ summary of the interviewee’s responses to enrich the content of the answers.

FOOD SUSTAINABILITY

Agriculture that can be sustained forever on the same piece of land which maintains the biodiversity of an area, the economic security of the farmer and provided adequate food for the people of the area. People must be able to afford the food the farmer grows while maintaining the farmers economic security.

Area’s For Improvement Identified By Stakeholders:

The areas of concern for existing gaps in Peterborough fall under six distinct categories regarding food sustainability.

These include:

- Access to local food within the community
- Awareness of food sustainability initiatives
- Agricultural barriers

- Economic barriers to purchasing local sustainable food
- Education and research within the community about food
- Communication between stakeholders

Based on the surveys completed for this project, the aforementioned stakeholders concerns in each of these areas will be detailed.

Access Issues:

One stakeholder involved in community research and advocacy felt that a gap in access to local food in Peterborough was policies in large grocery stores that prevent them from carrying local produce. We feel that tackling this problem through legislative means will be difficult as there are few examples of successful by-law legislations against supermarket chains concerning local food.

Easier targets for local and provincial governments to focus on, however, are schools, hospitals and any other public institution. Legislation to this effect has recently been enacted in the states of Florida and New York (Environmental Commons, 2008). The city of Toronto has also funded the Toronto Food Policy Council, which has started a “Buy Ontario” program linking Huron County farmers and eight Toronto hospitals (City of Toronto, 2008).

The distribution system for local produce was also seen to be problematic. Several farm related individuals and groups point out this as a gap in our food system. One farmer related organization gave the following example:

“For the average consumer to directly purchase locally grown food from farmers the consumer has to drive to the farm or have transportation to the two farmers markets, which can create an increased price for consumers if they are not living within walking distance of said market”.

As they summarized, the “current transportation system increases the price for the consumer”. This also creates issues of accessibility for those with limited mobility.

This idea was further reinforced by two other stakeholders who felt that distribution systems for local produce should be broader and more accessible to create less dependence on long distance supply. In Toronto, with their food policy council, some improvement has been seen with this specific problem through the **Fields to Tables Initiative** which seeks to provide locally grown healthy food to over 15,000 low income families (City of Toronto, 2008). The possibility that such a not-for-profit system can be expanded to include an even greater share of the population is

worth looking at.

When interviewing anti-poverty groups, accessibility was not a main topic of discussion but a cursory look at their websites show that issues of access have been considered. Previous community efforts have focused on access as relating to food security. A recent effort was an initial report of the ongoing *Mayor’s Task Force on Poverty Reduction*. Food Issues were address with the section on ‘Hunger and Food Security’ which is one of the four categories that the task force focused on (MTFPR 2007). The findings are largely devoted to increasing access and ensuring coordination.

The proposed activities included: *“...Provide a centralized permanent space with 24/7 access...continue to provide a vehicle for community collaboration and action...create a distribution network strategy with a central access point...and bring community growers and business together to identify, communicate and create an action strategy to enhance local food access.” (MTFPR 2007).*

This shows that local government is aware of the need for collaboration and would likely be amenable to a project such as a Food Policy Council that would serve to bring diverse community stakeholders together in order to initiate coordinated action.

Another community-based research report examined was a 1997 Peterborough County-City Health Unit: *Prevalence of Food Insecurity and Hunger in Peterborough*. It found that a great gap of difference in food security issue does not exist between the City and the County and “therefore any potential programs are equally relevant to both areas.” (PCCHU 1997)

However, when all food issues are put on the table the interests grow more divergent, but that comes with the territory.

“Everyone has the right to a standard of living adequate for the health and well-being of himself and his family, including food, clothing, housing and medical care and necessary social services.”

Universal Declaration of Human Rights, December 10, 1948

“Locally grown and purchased food can keep dollars in the community”

Opinion of one Farmers group in Peterborough

Awareness Issues:

Six separate stakeholders felt that there were serious issues regarding awareness. Various stakeholders commended Kawartha Choice, but several said that the organization has to be larger. These stakeholders all felt a more aggressive marketing plan was in order to promote local food and sustainability. One educational organization suggested that Kawartha Choice should be modelled after the marketing board in Prince Edward County. It appears then that a great deal more consumer education is needed to encourage a stronger market for local farmers. One farming group stated that locally grown and purchased food can : *“keep dollars in the community.”*

Some felt that there is not enough interest in food sustainability in the Peterborough area currently. Two separate stakeholders felt that clarification about what it means to be “sustainable” within the Food Policy Council’s

directive is important so that action towards that definition can be fulfilled. As one farmer commented:

“We need to know what sustainable really means... no one has defined what any of this really means.”

But that said another farmer noted that he tried not to have definitions of sustainability because he felt that:

“they make limits and [he] would rather have more options than limits.”

This speaks to a sense of division among farmers which was prevalent throughout the interview process as many interviewees cautioned that farmers are notoriously difficult to interview. For this reason, an initiative to define sustainability in a way that does not step on too many toes is important.

Agricultural Issues:

To get an idea of the Peterborough region’s agricultural potential some statistics are needed. In 2001, the GPA EDC revealed in their *Community Profile* that of 31,720 County households there were 1,933 farm households. Of the remainder, 18,531 were classified as permanent and the remaining 11,256 were cottages. (PSPC 2004) These figures hint to a potentially greater carrying capacity than exists currently in the Kawarthas. This makes the Kawartha Heritage Conservancy’s and the Stewardship Council’s efforts to preserve existing farmland and encourage new farmers even more important.

Various gaps in agricultural areas were identified both by the agricultural and non-agricultural sectors while doing surveys. This indicates an awareness of agriculture initiatives being necessary to any food sustainability initiative, not just economic or food security initiatives.

The use of bio-digestive gases for use in heating green houses (bio gas) was one of the suggestions. One stakeholder associated with agriculture felt that there is too much Government intervention with small farm practices, especially recently with new stringent health and safety regulations concerning butchering livestock.

Another stakeholder felt that there are currently not enough farmers growing. This concern was further reinforced when educational institutions suggested a need for more hands-on- training in the agricultural field. Yet another stressed the need for :

“Economic feasibility as the current way is not [feasible],” and they added that there is a pressing need for higher profit margins for farmers.

The aforementioned concerns are relate to governmental and economic spheres which leads weight for a umbrella organization being as far-reaching and as inclusive as possible

One area of agricultural concern was that of waste usage. Reclamation of food waste has been cited by Food Not Bombs in previous literature and new ideas around the use of farm waste appeared in these surveys from two participants.

A previous Trent Centre for Community-Based Research project: *“Too Much Food Going to Waste: A Perishable Food Reclamation Study of Peterborough, Ontario”* (Pinto 2005) by Christina Pinto explores food waste issues in Peterborough. It found that there must be an increase in awareness for waste reclamation. Suggestions included fundraising initiatives in order to raise funds for fridge’s and freezers used in programs such as Kawartha Food Share and local food banks.

In this study, focus was on food waste in general, not just agricultural food waste. The survey’s done in C. Pinto’s study focuses mainly on the retail food sector with large grocery stores.

Agricultural Issues; Food Reclamation:

Food reclamation is very much linked to food security and any food policy council will have to consider this issue especially when perishable and non-perishable goods can be reclaimed from grocery stores, restaurants etc. and provided to those in need. In C. Pinto's study, concern what repeatedly raised by people in the position to donate because of perceived notions of liability for food that is not "perfect".

But provincial legislation, Bill 179, respecting the donation of food,

"Provides that a person who donates food or who distributes donated food is not liable for injuries or death resulting from the consumption of donated food unless the person intended to injure the recipient of the food or acted recklessly in donating or distributing the food" (Pinto 2005).

Food reclamation possibilities are important for the Greater Peterborough Area because there are many potential organizations and individuals who could benefit. Currently,

there are several farmers at the farmers Market who donate food to Food Not Bombs to be redistributed to those who want it. Some churches in the Peterborough area have organized gleaning buses so people can go to farms and pick the food that the farmers cannot get too. These gleaning initiatives need to have a wider agricultural scope in order for them to be more effective. A food policy council could play a constructive role in facilitating similar reclamation projects.

With all the above issues, there appears to be a need for coordinated discussion and action. One local research study, "Cultivating Sustainability: Strategies for Agriculture in the Kawartha's," sought to, *"encourage the discussion of sustainable agriculture in the Kawartha region."* (Andree 1997)

To this end, the report encouraged the idea of farmers working alongside community members in order to make the most sustainable and secure food and agriculture community as possible.

Communications Issues:

There seems to be a lack of communication between farmers and agricultural groups with other food organizations within the community.

The farmers tend to either not have the interest in becoming part of an organized group or they merely do not have the time to put into a group that would be effective. There are also many organizations that are spending a lot of time and funding in doing work that is also being done by other organizations in the community. A stakeholder in farming felt there was currently duplications of effort and the community

"..Might as well be working together so we

An example of duplication is Food Not Bombs, YWCA and Kawartha Food Share all have running community gardens in the Peterborough area. While each of these serve different purposes, there may be times where it is appropriate to communicate with other organizations to share knowledge of previous projects or for new projects to combine with current ones to enrich both projects. An organizational body working to bridge the communication gap between Peterborough organizations could be a solution. An anti-poverty spokesperson thought there needed to be greater coordination on all levels of food

"We need to know what sustainable really means... no one has defined what *any* of this really means."

-One Peterborough Farmers opinion of Sustainability in Peterborough

security in the Peterborough area, they said to; *"bring producers together with people interested in food issues"*.

The Peterborough Social Planning Council came out with a *Peterborough County City Social Plan* in 2004. This plan noted that there is no **"formal umbrella organization"** concerning planning around food security. The social plan listed seventeen groups and organizations that could work together on social issues in and around food sustainability. During our surveys we were able to contact seven of them, Kawartha Food Share, Kawartha World Issues Centre, OPIRG, PCAP, PCCHU, Peterborough Downtown Market and the YWCA (PSPC 2004). We also identified several more to create a balanced sense of the stakeholders involved in food sustainability in the greater Peterborough area.

We feel a Food Policy Council would ideally be the umbrella organization or group that would incorporate all different organizations including farmers in order to better identify and rectify food issues in the Peterborough area.

Economic Issues:

A great number of the stakeholders were directly involved in food security initiatives within the Peterborough area. Reflecting this, there were a number of issues tied to the need for food security initiatives in Peterborough area to be strengthened or expanded.

Several anti-poverty stakeholder groups shared that all of their food programs are dependant on funding that is never secure, which is a critical issue for them. Having stable funding would allow the organizations to operate on a sustainable basis.

There were also economic factors that were identified as needing to be addressed, which an anti-poverty stakeholder addressed such as employment, housing, assistance, homelessness, as well as access to land to grow food.

"Hunger is a symptom of poverty. There are economic factors that need to be addressed such as employment, housing, assistance and most

A research in advocacy community group pointed out that these food security initiatives were connected to government controlled funding such as social assistance and long term care facilities which are not currently providing enough money for individuals to purchase healthy food

One stakeholder suggested that all current food security initiatives (such as community gardens and community kitchens) will fight hunger but that the bottom line was that **people need more money**. They felt that any program trying to increase food sustainability would have to "use food better" meaning that the food that is out in the community needs to be better distributed and more readily available.

A study done by Kawartha Food Share called *"Somewhere to live or something to eat: Peterborough Edition: A report on housing and food issues among clients of Kawartha Food Share's Food bank member agencies"* (Eustace et al. 2006) is a study that was done to look directly at the correlation between affordable housing and

the ability for individuals to be food secure. Although this study was focused more on housing issues, the recommendations that were found are related to the issues that people in the Peterborough area have with food security. One of the most important findings in this study was that "a raise in social assistance and minimum wage [is needed] to reflect real cost of living" (Eustace et al. 2006).

In 1997 Peterborough County-City Health Unit: *Prevalence of Food Insecurity and Hunger in Peterborough* found that the need for programs that target families with children is high. It also discovered that over half of survey households experience all three facets of food insecurity:

"Uncertainty about obtaining food, an inadequate amount of food, and an inadequate quality of

Another anti-poverty stakeholder says that *"Food security programs emerged as short term solutions... Food security was never meant to become*

A Food Policy Council would have to work with the knowledge that : *"food banks were originally initiated as a short term solution, but are in danger of becoming accepted as a permanent part of the social landscape"* (PSPC 2004).

Elaine Power's article "Determinants of Healthy eating among Low-income Canadians" (Powers, 2005) expanded on many of the stakeholders concerns of a "lack of knowledge" (Powers,2005) in the area of food security in the Peterborough area. The discussion of how income has a direct effect on food insecurity was an important factor that many stakeholders identified as without an adequate amount of income there would not be enough money to eat. Although the issues of poverty are not the main focus of the Kawartha Food Sustainability Council, food security is. And in this sense, poverty issues are a distinct part of food sustainability and would need to be addressed by a Food Policy Council should one be created in the Peterborough area.

"Food security programs emerged as short term solutions... Food security was never meant to become institutionalized as THE solution."
Anti Poverty Stakeholders
Comment

Educational Issues

There is a great deal of interest in education around food with new agricultural programs currently being worked on by both Trent University and Fleming College. Both institutions feel that there needs to be a much stronger connection between schools and local farmers as well as between the institutions.

According to educational stakeholders, Trent and Fleming do not currently have enough professors that are knowledgeable in food and agriculture areas to teach a wide range of agricultural courses. For accurate education on what sustainable agriculture really means, local farmers need to be involved in agricultural research and teaching at the college and university level.

Fleming and Trent both felt that there was a huge training issue in new farmers, or a lack of available training. Local farmers felt that more research should be done at the university/college level on local farms with local farmers. We feel that having local farmers take a hands on approach with the agricultural students at both Trent and Fleming, students will have the opportunity to actually learn how to

farm, instead of just reading about it in a classroom.

More in depth scientific analyzing on organic agriculture as well as bio fuel crops and biogas energy may also be needed. One stakeholder reiterated the need to identify what is meant by "sustainability" in food systems. This stakeholder felt that the definition should be supported by scientific research.

Neither academic institution has a definition of sustainability, however, one individual's personal definition was, *"agriculture that can be sustained forever on the same land area, maintaining economies"*

The general consensus from the stakeholders interviewed was that there is a need for more research and hard data to make more informed decisions on food and agricultural initiatives in the Peterborough County area. This research should involve agricultural education programs at both Trent and Fleming institutes in order to make sure that there is more in depth research being done in this area of interest.

"Agriculture that can be sustained forever on the same land area, maintaining economies and biodiversity."
One Stakeholders Definition of Sustainability

TRENT UNIVERSITY

POSSIBLE NEW PROGRAMS

- Working on a Project with Guelph University and Fleming College
- Research based, focusing on Dairy Goats
- Possibility of a Joint Program with Fleming

FLEMING COLLEGE

POSSIBLE NEW PROGRAMS

- Hopefully to be Launched in 2010
- Year long intensive Agricultural Training Course
- Hands on Co-op Placement
- Local Farmers to be Professors

Ideas For New Projects:

There were many ideas for new projects in the community. A surprising number of stakeholders also had varying ideas for community gardening.

Trent University's current rooftop garden was looking into creating better irrigation systems to enhance their existing garden. Other stakeholders felt that more municipal support for community gardens and urban space reclamation for gardens were very important, similar to those that have been done in London, England.

The previous mayor of London, Ken Livingston lauded their work by saying:

"For more than 30 years city farms have provided enjoyment for more than 500,000 Londoners a year. They have provided the only opportunity for inner city children to make the connections between basic facts such as milk comes from cows" (Federation of City Farms and Community Gardens, 2008).

From this we can also see the great potential that community gardens have for consumer education.

Others were interested in creating accessible community gardens that would be more inclusive for people with differing ability levels and would create a stronger sense of community for those involved.

A good example of a functioning accessible garden is in Kelowna, British Columbia where a community garden has been made wheelchair accessible (Community Wheelchair Garden, 2008). Accessibility can also refer to having the largest density of gardens possible so they are within walking distance, especially in the denser urban areas. Montreal has a particular emphasis on rooftop gardens which are located at universities, housing co-ops, senior homes, and they have an international focussed garden with overseas partnerships with Cuba, Senegal, and Morocco among others. (Rooftop Garden Project, 2005).

The current void of accessible gardens is prohibitive for those people who are in the most need. This was a pertinent concern raised by more than one stakeholder. One stakeholder, however, felt that gardens would not be enough and that

"All of the suggested ideas would fight hunger but people need money. These just perpetuate the problem- it is far bigger than a garden."

Other suggestions made by stakeholders

were to create more grassroots food banks where "people are treated with dignity and can choose what food they want and not have to sign up or prove themselves and their identity", as well as integrating local foods more often. They said that "there is a need to somehow connect the producers and the food programs, and then [if we do that] we could do more about encouraging local food use." Another stakeholder mentioned how they are doing this by "encouraging consumers to consider the importance of choosing sustainable produced food through [their] educational component that includes farm visits, [their] webpage and a newsletter."

Also, it was stated by one stakeholder that we need to "do more with bio-fuel crops, rotations and how can we rotate that with livestock." They go on to say that we also need to "use manure and all the waste products from farms to produce energy that we can use."

Two stakeholders mentioned alternative economic systems as possibilities for new programs in the Peterborough area. The LETS Exchange Program is an existing network for bartering and alternative exchange that is currently underutilized in our community. Integrating this network within a food sustainability network was one example of such an economic system.

A guaranteed income for all was another concept presented. Currently in Canada, the Guaranteed Income Supplement is only available for low-income families (Service Canada, 2008). Other countries such as the Netherlands have introduced the idea of a means tested 'negative income tax' which gives money to the working poor and their spouses in addition to its already extensive system of universal child benefits, student grants, and non-contributory basic pensions. (Basic Income Earth Network, 2008) This concept could only be created with serious political lobbying as stated by one stakeholder when they said we needed to

"lobby the government to raise the social assistance rates so people can afford to eat well."

Lobbying on the part of grassroots organizations and other would be needed for the Guaranteed Income Supplement to succeed. It is definitely an idea for the future. For the present, we will reflect upon immediate improvements to the sustainability and security of Peterborough's food system.

NEW PROJECT IDEAS

- Community Gardens
- Use of Biogas Energy
- Irrigation Systems for Existing Gardens
- Grassroots Food Banks
- Alternative Economic Systems

"All of the suggested ideas would fight hunger but people need money. These just perpetuate the problem- it is far bigger than a garden."

One Anti Poverty Stakeholders Opinion

Discussion

Food issues have often flown under the political radar of all levels of government. Currently the City of Peterborough has no specific committee concerning food issues even though it does have standing issues such as the cenotaph, recreation, heritage, and other important subjects (City of Peterborough, 2008). This does not mean that there has been no research and community involvement concerning food issues. On the contrary, there are a large number of local organizations that recognize the need for sustainable food systems in order to foster community development. There are a great number of organizations representing numerous perspectives on fighting poverty, and within those organizations, food security is often a key component (Peterborough Health Unit, 1997).

Food security is often regarded by these organizations as one of the most egregious results of poverty. Food security as part of a developing community that tends to be emphasized when the local government becomes involved with Food Sustainability. This consideration to food security is important for the immediate alleviation of poverty in the Peterborough area but it is not a long term solution. As well, focusing on food security issues can prevent the linking and unification of other parts of the food system (Community Partnership Project, 2007).

“Food security is important for the immediate alleviation of poverty in the Peterborough area but it is not a long term solution. As well, focusing on food security issues can prevent the linking and unification of other parts of the food system” (Community Partnership Project, 2007).

The purpose of this project was to attempt a synthesis of the greatest variety of food system organizations as possible within our time frame. By doing so, we have exposed a more balanced view of food issues in the Peterborough area, looking outside the “Food Security” box and delving more deeply into agriculture, education, and business concerns which are all intricate parts of our food system.

From our analysis of the interviews it has been found that approximately 50% of the 18 groups interviewed would support a council and would be interested in being apart of said council. Many felt that a council is a necessity in Peterborough County. The close proximity of a similar council in Toronto was seen as a benefit to Peterborough both for networking and for using as an organizational template.

Of the stakeholders that said “no” to a council, there were some division. Some felt that there is a better way to go about organizing groups together rather than a council and others implied that a council would not be effective or desirable.

A network instead of a council was suggested by one of the stakeholders, and some just did not understand how their particular organization would fit into a council. Twenty-five percent of stakeholders also answered “maybe” on a conditional basis. Some implied it would depend on who was heading the council, how many people would be in it and some merely did not want a council for the “sake of having one”.

Those who felt a council would not be effective voiced concerns that the council may just be “streaming money into itself, instead of lobbying for money to be redistributed to functioning projects that directly affect food sustainability in Peterborough”.

Several stakeholders mentioned the need for lobbyist action and political pressure to create change in current policies that are ineffective or to make new ones.

As a whole, however, the majority of stakeholders that were surveyed were supportive of the formation of a Food Sustainability Council in Peterborough.

Though, there seems to be much support for a Food Policy Council, there are many challenges regarding its implementation because for it to actually be successful it must involve all major players. For this to be done, it must meet the expectations of those involved, which were quite varied, and for some if they were not met, they would not be interested in being involved in such a council. For the council to work, a major portion of organizations must be involved, but to have this, there needs to be much talk and cooperation to try and satisfy everyone.

Concerns: (A council may be) “Streaming money into itself, instead of lobbying for money to be redistributed to functioning projects that directly affect food sustainability in Peterborough”

Recommendations:

Based on the information gathered from the various stakeholders, a Food Sustainability Council in Peterborough should consist of the following attributes.

- City/ County Municipal Involvement
- Enhances the community's economic standing
- Issues of income should be represented in order to advocate for social sustainability
- Advocates for more sustainable local foods

With our knowledge of background research in this area in food reclamation studies, previous sustainability studies in the area and the Toronto Food Policy council, we also feel it should contain the following:

- Food reclamation as per Food Not Bombs agitates for less food waste
- Provide fundraising assistance to allow community organizations to provide access to affordable, nourishing food
- Create a program that helps consumers gain knowledge of healthy food choices for their health and the environment. The need for greater consumer education in order to economically sustain local farming was a theme throughout our interviews.

Due to a previous study done in 2007 from the Health Unit, the following should also be included:

- Programs that are put into place for singles, couples without children and working families



who are living in poverty.

- More awareness for people wanting to get involved.
- Daily programs that are available everyday of the week, not just sporadically.

We feel if a Food Sustainability Policy Council would be effective in the Peterborough area, it would have to incorporate all of these goals/ mandates by involving all interested stakeholders. We do feel however, that there are significant challenges to such a council based on:

- The Health Unit's inability to organize/fund such a group as with the Toronto council.
- Possibility of marginalization of smaller groups by larger and longer run organizations.
- Lack of awareness for such a group.
- Lack of government funding.
- Uncertainty concerning the possibility of constructive and substantial municipal government engagement
- The Council's effectiveness to reflect the stakeholders' diverse priorities into its agenda

From Amanda, Michelle, Gordon and Aiden



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We hope that this preliminary study will be further used so that more information can be obtained as to whether a food policy council would be viable in the city of Peterborough.

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Appendix A: Raw Survey's



Stakeholder List:

Those we surveyed and those that still need to be surveyed

Surveyed:

By the Bushel
 Canadian Organic Growers- Kawartha Chapter
 Cedar Grove Organic Farm
 Fleming College
 Kawartha Food Share
 Kawartha Heritage Conservancy
 Kawartha World Issues Centre
 OPIRG
 Peterborough City-County Health Unit
 Peterborough Coalition Against Poverty
 Peterborough Social Planning Council
 Rowe Farms
 Rural Roots COOP
 Saturday's Farmers Market Board
 Seasoned Spoon
 Trent University
 Wednesday's Farmer's Market Board
 YWCA

Not Surveyed:

Canadian Federation of Independent Business: *No Peterborough contact available.*
 Ecological Farmers Association: *Was unable to contact stakeholder.*
 Food Action Network: *Was unable to contact stakeholder.*
 Hilts Butcher Shop: *Unable to answer questions in relation to timeline.*
 Kawartha Choice: *Was unable to arrange suitable interview time.*
 Quaker Oats - *Were given 4 different contacts, none of which felt they were the appropriate person to answer our questions*

By the Bushel

Contact Person: Sue Prentice

Email: info@bythebushel.ca

1. Please briefly describe your organization and or program.

Home delivery of organic produce. By the Bushel guarantee's a generous selection of high quality, nutritious vegetables and fruit. We deliver only produce organically grown by local farmers or, out of season, imported from North and South America.

2. A) How many people are involved in your organization?

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

We delivered to ~75 - 80 homes every week increasing by 4 homes a week.
We also deliver to YWCA Crossroads Women's Shelter weekly.

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

N/A

4. Does your organization work with any other food initiative organizations within the community?

I was originally involved with the food policy group before the summer but my schedule is too busy to continue with this effort this fall.

Also attending Food Coop Development meetings.

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

N/A

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

Our business has encouraged consumers to consider the importance of choosing sustainable produced food through our educational component that includes farm visits, our webpage and a newsletter.

We have also encouraged farmers to increase production or start up production of produce farming. This year we had two farmers return to their organic fields after having been discouraged by the lack of access to the organic market.

7. Is there someone else that we should talk to that you can recommend?

N/A

8. What is your organization's definition of food sustainability and how is it reflected in your mandate?

N/A

9A. Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area?

Please keep us posted. We are engaged in a rather large undertaking at the moment but always interested in food security.

9B. Do you think Peterborough County would benefit from the creation of a Food Sustainability Council and why or why not?

Yes Peterborough would benefit. Currently Peterborough is targeted as a centre for intensified urban growth in the Greater Golden Horseshoe development plan. We need to make sure that through this intensified development that we protect our agricultural land. Right now much of the development is happening on once productive land

Canadian Organic Growers

Contact Person: Paula Anderson

Phone: 745-3238 (Peterborough Green-Up Offices as well)

1. Please briefly describe your organization and or program.

“A national membership-based education and networking organization representing farmers, gardeners and consumers in all provinces.” Its mission is: To lead local and national communities towards sustainable organic stewardship of land, food and fibre while respecting nature, upholding social justice and protecting natural resources. (From www.cog.ca)

2. A) How many people are involved in your organization?

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

Around 45 people affiliated with the national organization in the Kawartha region.

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

Members are growers- both organic and transitioning

Also there is a focus on consumer education.

4. Does your organization work with any other food initiative organizations within the community?

Peterborough Green-Up

Ecological Farmers of Ontario

Kawartha Heritage Conservancy

-the chapter is not too active but does host an annual Seedy Sunday with a Heritage seed component.

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

Difficulties connecting farmer groups to other food related groups. These problems of communication occur within the farm community and there are duplications of effort.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

Main project is the Seed Exchange in March and Seed Saving Workshop in the fall. Promotes consumer awareness i.e. why they should care about heritage seeds or organics.

Experiences problems with time and energy.

7. Is there someone else that we should talk to that you can recommend?

Green-Up (not a lot of food specific programs but a common thread- runs Ecology Park.)

8. What is your organization's definition of food sustainability and how is it reflected in your mandate?

"Good Question" Sustainability has to come from the grassroots. A protected environment will equal good food. Thus there must be support of farmers attempting to transition to organics.

9A. Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area.

Yes

B. Do you think Peterborough County would benefit from the creation of a Food Sustainability Council and why or why not?

Yes- it will aid coordination. "Might as well be working together- so we don't have to 'reinvent the wheel'".
-possibility that municipal policies could reflect an ecological farming perspective and include community gardens.

Cedar Grove Organic Farm

Contact Person: Les Bowser

Phone: 799-1728

Please briefly describe your organization and or program.

An Organic vegetable farm that sells to Lindsay, Toronto and Peterborough

2. A) How many people are involved in your organization?

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

Pretty much one man operation

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

Clients are 5 organizations:

- Kawartha Ecological Growers who have a CSA and supply three farmers markets
- By the Bushel
- YWCA Food Box Program
- Lindsay Good Food Box
- Kawartha Food Share

4. Does your organization work with any other food initiative organizations within the community?

Canadian chapter of Seed of Diversity

Ecological Farmers of Ontario

Canadian Organic Growers

Rare Breeds

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

System isn't really a system and it constantly has to be adapted which can be good since you don't have to rely on a particular system per se.

But there needs to be more everything such as marketing and distribution but it should be flexible as well.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

Needs to be more farmers growing and there is probably something no one has thought of out there.

7. Is there someone else that we should talk to that you can recommend?

YWCA

Charlotte at Just Food

7. Is there someone else that we should talk to that you can recommend?

YWCA

Charlotte at Just Food

Food Not Bombs

By the Bushel

8. What is your organization's definition of food sustainability and how is it reflected in your mandate?

Tries not to have definition because they make limits and would rather have more options than more limits. Feels that the Organic Certification Industry has fallen into that trap and this can handicap some people.

9A. Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area.

He is personally not interested. Too many meetings- something that always comes out of a meeting is another meeting. Farming is now the three M's: Money, Machinery and Meetings while taking care of plants and animals take a backseat.

9B. Do you think Peterborough County would benefit from the creation of a Food Sustainability Council and why or why not?

County might benefit because it would bring a lot of people into the picture.

Fleming College

Contact Person: Helen Nibb

Phone: 705 749-5530

1. Please briefly describe your organization and or program.

Currently exists- culinary arts programs, chefs apprentice – Diploma 4 semesters

Attracting very interesting groups... wants to expand to a roof garden

Brian Henry one of the Chef's involved –does a column on local or heritage foods has his own catering business in Lakefield, huge impact in the program in terms of its direction towards local

Lindsay campus – environmental natural resources program, some of the foster ones have begun to incorporate aspects of agriculture

20 years ago there was a program in organic gardening and it was closed

Working on new diploma program January 2010 – intention a fast tract diploma 4 semesters over one year, front end theory foundation framework of agriculture, moves into the core principals and elements of sustainable agriculture, which becomes a co-op placement on a farm 18-20 weeks, seed saving food preservation, then farm management plan, help students integrate into the new systems opening up or going to Trent afterwards (PAT LEARMONT?)

Community garden on the Lindsay campus, towards the balance- Bringing the community in, foster campus sustainability committee

2. A) How many people are involved in your organization?

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

Don't know because of the part time component, about 5 or 6 faculty members

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

Students from all ages and walks of life

4. Does your organization work with any other food initiative organizations within the community?

?? Not sure. Community services area might be doing placements. They have their own food bank collection there.

Part of their strategic plan is sustainability.

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

Huge training issue. Distance between college and university. Best college program teaches people how to be something. University teaches you around something, not how to "be" something. We can no longer be two solitudes. Students need pathways that enable them to learn both.

There is fuzziness in thinking around some of these issues. We seem to talk a lot, do a lot of meetings, but not a lot is changing. Lots of busy work not as much action.

How do we affect change?

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

- New College program.
- If you really want to engage people with food, you need to engage them with the soil.
- More urban areas that are not being used effectively. Instead of putting all the focus on beautification, we should look more at sustainability.
- Inner city farm... would be great, like the ones in England/London

7. Is there someone else that we should talk to that you can recommend?

N/A

8.*What is your organization's definition of food sustainability and how is it reflected in your mandate?

We do not have a definition of food sustainability....

Triple bottom line sustainability, more emphasis on the environment....

9. A) Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area?

Individuals would be. The leadership currently may not be able to commit people to such an initiative. You would get an individual response, not necessarily a corporate one.

B) Do you think Peterborough County would benefit from the creation of a Food Sustainability Council and why or why not?

It makes me nervous. There are such strong and divergent constituent groups with strong voices, conventional farmers, ecological farmers, poverty groups, government. Sometimes it is not the solution. You must be incredibly careful not to disenfranchise the work that organizations and groups have. Large top heavy organizations make her nervous. If you truly want to shift government, there needs to be a mechanism that aligns all those principles. But it can really suppress action. It would be wonderful to work in an environment where there were support projects that come up. Not sure there is one solution. Representation from appropriate bodies can become very political.

Maybe not a council, but rather a network that meets a few times a year.

Food Emphasis Program

Contact Person: Tom Hutchinson

Phone:

1. Please briefly describe your organization and or program.

- Undergraduate program at Trent University, environmental resource studies program it's not confined to that, bio, in development, anthropology cross reference, set up originally by Jennifer Clapp and Tom H.
- Designed to let students have specialization in food in agriculture – trends emphasis, international markets, GMOS etc....
- Stretched beyond its current resources
- Building up, Trent and admin are getting more into the research etc...
- international food trade initial interest

2. A) How many people are involved in your organization?

- *4/5/6 Profs, Neil emery bio, Tom H, Dr Ponce, Dan Powell, James Connolley, Paula Anderson
- * needs to be doubled

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

- *5 students in the emphasis program, but high numbers in the individual courses

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

- *Students
- *Arts and Science

4. Does your organization work with any other food initiative organizations within the community?

- Food Not Bombs – with the Rooftop garden and the organic garden that feeds seasoned spoon, student levy \$1.50 for the rooftop garden, Amy Blithe, volunteer students – TCCBE Community Education, 20 volunteers on the gardens
- *Watershed Ecosystem Graduate Students

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

- Much better connection between Trent and local farmers
- more education of the extension type with Trent and Sir Sanford, likely to have a diploma in sustainable agriculture by next fall (taught by farmers/ with co-op internship)
- Lacking professors to teach
- centre of excellence for dairy goats a possibility for the future, hopefully
- much closer connections with biogas energy
- And education on what sustainable agriculture really means, Roger Harvey – Trent should be involved in agricultural research
- Kawartha Choice Needs to be bigger like in Prince Edward County

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

- goat excellence centre for dairy goats
- Roger Harley, set up studies at Trent with farmers who are interested in sustainable agriculture

-organic agriculture, analyze scientifically

7. Is there someone else that we should talk to that you can recommend?

*Roger Harley – 295 4656

* Helen Nibb- Walking encyclopaedia of info, works at Sir Stanford – 295-6188

8.*What is your organization’s definition of food sustainability and how is it reflected in your mandate?

There isn’t one. Ask Diane Lister

“Agriculture that can be sustained forever on the same land area, maintaining economics, biodiversity etc” Tom H

9. A) Would your organization be interested in the creation of and participation in a Food Policy Council in the greater Peterborough area.

Yes.

B) Do you think Peterborough County would benefit from the creation of a Food Sustainability Council and why or why not?

Yes, it would allow link ups to other sustainability councils such as the Toronto one, catalytic symbiosis between farmers, restaurants, consumer etc

* Only concern is if they are taken over by people who want to be a charge

* Get the attention of the PTBO council, get more like the Prince Edward County, get some \$\$ into the community

Organic market on campus. Should be allowed, downside would be seen as competition at the farmers market....

Kawartha Food Share

Contact Person: Chris Kawalec

Phone: 745-5377

Please briefly describe your organization and or program.

It is a warehouse distribution centre for the food banks at 34 agencies and 40 schools. Distributed 1.8 million dollars of food last year.

2. How many people are involved in your organization?

3 staff members and lots of volunteers.

(If Applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

Agencies report 6300 people are using all the food banks

3) What is the target demographic of your organization?

“Anyone who needs food”- they are generally poor.

4) Does your organization work with any other food initiative organizations within the community?

No links with farm groups. Does receive funding from the City, the Province, the Federal government and United Way but is mainly funded by donations.

5. What do you believe the gaps are in the current programs that address food sustainability in your community?

Hunger is a symptom of poverty. There are economic factors that need to be addressed such as employment, housing, assistance and most seriously homelessness.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

All the suggested ideas will fight hunger but people need money. These just perpetuate the problem- it is far bigger than a garden (mentions 1.8 million \$ figure here). But completely agrees with the programs whose goal is to use food better.

7. Is there someone else that we should talk to that you can recommend?

(N/A)

8. What is your organizations definition of food sustainability and how is it reflected in your mandate?

Do not have a philosophy on that- the focus is on trying to get out as much food as possible and they struggle doing that.

9A. Would your organization be interested in the creation of and participation in a Food Policy Council in the greater Peterborough area?

Yes- as long as all the food committees are included and the right people are at the table.

B. Do you think Peterborough County would benefit from the creation of a Food Policy Council? Why or Why not?

Anything that brings heightened awareness of food issues in Peterborough is important.

Kawartha Heritage Conservancy

Contact Person: Pat Learmonth (Farmlands Program Coordinator)

Phone: 705-295-1590

1. Briefly describe your organization and or program.

“The Kawartha Heritage Conservancy is a regional charitable land trust based in Peterborough, Ontario. Our mission is to conserve the natural and cultural heritage and distinctive landscapes of the Kawartha bioregion.” - <http://www.kawarthaheritage.org/about.asp> (The Kawartha bioregion is larger than Peterborough County and is defined by KHC as from Scugog to eastern Peterborough county and then from Rice Lake north to northern county boundaries.)

“The Conservancy is a community-based organization learning from and contributing to community knowledge. We engage in research and proven scientific practices. It is our goal to understand our past relationships to, and ensure our sustainable future with, the land, the people and the features of the Kawartha bioregion.” - <http://www.kawarthaheritage.org/about.asp>

2. A) How many people are involved in your organization?

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

The actual organization is quite small consisting of a Director, two Managers and a few seasonal/student workers.

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

Generally does not work specifically with individual farmers. Focus is on farm stewardship programs. Runs environmental projects such as animal fencing, woodlot protection and water safety. Ultimate focus is to increase the amount of local food to increase economic viability of farming.

4. Does your organization work with any other food initiative organizations within the community?

KHS is partnered with four different environmental groups and is a member of both the Ontario and Canadian Land Trust Alliance. Website states that they have work with at least 39 different groups including Land Trusts, various levels of government, Trent University, Fleming College and several food related groups included in this study: Kawartha Choice and their Farm Fresh program and the related Greater Peterborough Area Agricultural Advisory Committee; Ecological Farmers Association of Ontario.

Of interest the KHC is also involved with the Stewardship Council, works with the province one research concerning Agricultural easements and their effect on new farmer. They are also facilitating the a feasibility study on a local organic beef co-op. Pat Learmonth is also employed with the Ontario Soil and Crop Improvement Association which carries out Environmental Farm Plan Assessments.

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

Two main opinions on gaps:

-Far greater consumer education needs to be done. Although notes that Kawartha Choice has made a start

- The distribution system- In order for direct purchase the consumer has to drive to the farm (or to the market). Current transportation system increases price for consumer.

6. Do you have any ideas/projects that would encourage food sustainability in the Greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

Answer related to 5: Both of the above actions would increase local production and consumption and “this would only be good” and will make farms more sustainable.

Would also like to see:

- More organic farming
- Reduced Petro-Chemical Input
- Economic feasibility as current way is not. Need to achieve higher profit margins

7. Is there someone else that we should talk to that you can recommend?

Ecological Growers of Ontario

Canadian Organic Growers (who give funding for the KHC beef co-op study)

Stewardship Council

Peterborough Cattlemen

8. What is your organization’s definition of food sustainability and how is it reflected in your mandate?

For this question Pat sent me this statement of the KHC goals concerning ‘Encouraging Sustainable Farming’:

CONTEXT: The Conservancy recognizes a need to encourage and support the development of sustainable farming and farmers throughout the bioregion.

GOAL: To increase the number of ecologically, economically and socially sustainable farms and farmers in the bioregion.

STRATEGIES:

Build Partnerships: Facilitate communication and collaboration among individuals, organizations and agencies that have an interest in supporting sustainable farming and farmers.

Conserve Lands: Promote the security of properties for sustainable agriculture and influence decision-makers toward policies supportive of land conservation.

Share Information: Conduct research and share data, analyses and other information with farmers and potential farmers to guide and support sustainable farming decisions and practices.

9A) Would your organization be interested in the creation of and participation in a Food Policy Council in the greater Peterborough area.

Perhaps- would need to know the Council’s goals and would depend on the other members. Does not want a council for the sake of having one.

B) Do you think Peterborough County would benefit from the creation of a Food Policy Council and why or why not?

Depends- Maybe if it was meaningful and had weight and if it set up as a goal to support the agricultural community and the heritage community as well as an environmental vision of farming.

- It would also have to support health and keep dollars in the community
- For it to have weight there would have to be some City/ County Municipal involvement

With the Poverty issue- she notes that farmers can’t afford to subsidize people. Poverty groups should be at the table but “we can’t solve their problem at the table”.

Most farmers can do is facilitate access to overproduction.

Kawartha World Issues Centre

Contact Person:

Phone:

1) Please briefly describe your organization and or program.

See mandate on brochure: Currently host volunteer food issue & climate change working groups since 1989.

2) How many people are involved in your organization?

(If Applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

Approx. 250 folks have participated in K.W.I.C. sponsored events in the past month.

3) What is the target demographic of your organization?

Not defined. This will depend on the activity. Events are usually free-accessible. We engage in youth programming; accept community service and student volunteers, etc. We have a close relationship with Trent students.

4) Does your organization work with any other food initiative organizations within the community?

Yes- again depending on the activity, we have collaborated with : Food Not Bombs, OPIRG (supermarket tour), Green-UP, Sustainable Trent; SAID is organizing a Changing Faces of Agriculture Conference to be held in February, Seasoned Spoon, LETS exchange; Trent Food Systems class...(Kawartha Food Share grew out of K.W.I.C.)

5) What do you believe the gaps are in the current programs that address food sustainability in your community?

Lack of healthy affordable housing with land to grow food; Policy's where large grocery stores cannot carry local produce (i.e. No Frills and local cheese, ice cream)

6) Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area?(community gardens, food banks, farmers markets, community kitchens)

Education; same ideas as above.....LETS exchange has great potential as a bartering network....

7) Is there someone else that we should talk to that you can recommend?

Students, community folks.....

Please refer to Peter Finch's article, "Food Declaration, Food Policy and Twelve Principles" in Nov/Dec2008 LINK Magazine. To refer to the 12 principles, visit fooddeclaration.org

8) What is your organization's definition of food sustainability and how is it reflected in your mandate?

K.W.I.C. creates spaces for people to gather to share knowledge and tools to take personal action on issues. Our focus on environmental issues is integral to food security.

9) A) Would your organization be interested in the creation of and participation in a Food Policy Council in the greater Peterborough area.

Yes I think this work should inform and be informed by a larger initiative to make change at provincial and federal policy levels. Several years ago, K.W.I.C. trained in Deliberative Dialogue and hosted community meeting on food (I'd have to check where the funding came from...and details)

B) Do you think Peterborough County would benefit from the creation of a Food Policy Council? Why or Why not?

Yes. For example the Poultry industry is self regulated and current policy ensures that local chicken farmers can sell their eggs at market since they must purchase something like 50 000 chicks/year....which means the farmers must essentially use factory farm methods and antibiotics as a result of this regulation. Again, I think Peterborough community is very passionate and engaged in food issues and could really inform a larger national movement.

Ontario Public Interest Research Group (OPRIG)

Contact Person: Yolanda

Phone:

1. Please briefly describe your organization and or program.

Campus based, community oriented, non-profit organization committed to research, education and action on social justice and environmental issues.

2. A) How many people are involved in your organization?

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

A volunteer board works with one full time staff

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

Staff, students and community members.

4. Does your organization work with any other food initiative organizations within the community?

Kawartha Food share & Sadlier House Emergency Food Cupboard

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

There is not enough interest in food sustainability in the Peterborough area.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

There are a lot of great things being done in Peterborough at this time. There is always room for improvement and growth.

7. Is there someone else that we should talk to that you can recommend?

N/A

8.*What is your organization's definition of food sustainability and how is it reflected in your mandate?

N/A

9. A) Would your organization be interested in the creation of and participation in a Food Policy Council in the greater Peterborough area.

Not sure how this organization would fit into this council but if it were to be formed it would be a great thing for Peterborough.

B) Do you think Peterborough County would benefit from the creation of a Food Policy Council and why or why not?

Yes, more people and groups would hopefully want to work together for the greater good.

Peterborough Coalition Against Poverty (PCAP)

Contact Person:

Phone:

1. Please briefly describe your organization and or program.

Peterborough Coalition Against Poverty (PCAP) is a direct action anti-poverty group made up of poor people and their allies. We believe in the power of people to organize themselves in struggle. PCAP mounts campaigns against regressive government policies that affect poor and working communities. We also provide free advocacy for individuals and families – we can help with issues related to housing and homelessness, social assistance (OW and ODSP), conflicts with social agencies and services, police harassment, and other cases of poor-bashing. PCAP opposes all systems of violence and oppression that are connected to poverty and works in solidarity with other resistance movements fighting for justice and dignity.

2. A) How many people are involved in your organization? Specifically on food initiatives?

PCAP's membership base is fluid and often in flux, so the number of people involved is always changing and so is the level of involvement. In terms of current core organizers, there are roughly eight people involved.

PCAP members do not individually focus on one particular area or initiative. We work on campaign and initiatives collectively. We have had a number of ongoing campaigns for food security, including the special diets campaign, and also had a field kitchen for many years. Interestingly, some of the founding members of PCAP were also founding members of Peterborough's first food bank.

B) Can you tell us how many people your organization provided services for in the past month or year?

We do not keep track of the number of advocacy cases (and we are not service providers).

3. What socio economic group of people do you work with?

We work with people from the poverty class, working class, and low-middle class.

4. Does your organization work with any other food initiative organizations within the community?

Yes, we are currently involved with Food not Bombs and Garden 579.

We use to have a field kitchen

We are starting up a food cupboard

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

There are many gaps, too many to articulate here.

Basically, food security programs emerged as short terms solutions while people struggled to raise the social assistance rates, living wages, and social benefits such as child care etc. Food security was never meant to become institutionalized as THE solution although they have done this and, therefore, have become part of the poverty industry. It also exists to make those people who donate food once a year feels like they are making a contribution. Well food security means much more than food banks and moral crusaders.

There are many problems once you try to access food from these institutions (food banks, etc), because people have to prove their

identity, prove that they are deserving, become members and sign up, become monitored and surveyed and once you pass through all this disempowering crap, people are treated poorly and often do not have the right to choose which items they want and they are told that they can only come once a month etc. These are all gaps and problems that need to be addressed.

Most importantly, what we need is to make sure people have liveable social assistance rates and wages. Food security institutions should be active in lobbying the government and launching food security campaigns.

What we also need is for some of the well-to-do, upper class people who donate a can of beans a year to recognize their own location in the class system.

While we need more community-based initiatives, what we really need is action at the federal level of government.

6. Do you have any ideas/projects that would encourage food sustainability in the Greater Peterborough area? (E.g. community gardens, food banks, farmers markets, community kitchens)

-More community Gardens (including rooftop garden projects)

-Grassroots food banks (where people are treated with dignity and can choose what food they want and not have to sign up or prove themselves and their identity etc.)

-Field kitchens

-Lobby government to raise the social assistance rates so people can afford to eat well!!!

-Campaigns to find health care providers of conscience to agree to do special diet clinics so that people on social assistance can receive the special diet allowance.

7. Is there someone else that we should talk to that you can recommend?

Food not Bombs, Garden 579, Seasoned Spoon/Rooftop Gardens.

8.*What is your organization's definition of food sustainability and how is it reflected in your mandate?

We do not have a formal, collective definition of food security.

Our mandate is to address all dimensions of poverty, one of which is food security.

9. A) Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area?

As an organization we would not participate, but some members might be interested as individuals rather than representatives of PCAP.

B) Do you think Peterborough County would benefit from the creation of a Food Policy Council and why or why not?

It depends on how serious and active the food policy council is.

It might be just another bureaucratic body that takes funds itself instead of streaming funding to where it needs to go. Or it might actually get some things done and make improvements. It depends on how much the council assumes a corporate operating model, who is on the council, what the goals are, how things are being approached etc.

Generally speaking, there is some potential in this so long as the council is politically active and launches campaigns and uses its research etc to lobby each level of government.

Peterborough Health Unit

Contact Person: Susan Hubay

Phone:

1. Please briefly describe your organization and or program.

Helps Peterborough City and County, and First Nations communities

2. A) How many people are involved in your organization?

Not full time- 6 employees

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

5000 approximately over the past year – food security project

Some of those people reached at different levels

6 week cooking class

Receiving monthly 14 nourishing meals through meals on wheels

Brock Mission 5 days a week meal

Collective Kitchens Monthly, after the cooking program family meals

Cooks network, get together weekly to prepare meals for themselves 6 weeks

Food Box Program- up too three food boxes a month, Health Unit provides subsidy

* Variety of different strategies needed to be addressed to increase food security

Student nutrition programs, 43 of the 54 schools in Peterborough city and county

Breakfast or snack programs for kids

7500 students who participate in those daily

Also involved with a specific outreach program for pregnant women who are living on low incomes, drop in once a week, meal snack, food vouchers, variety of foods to take home with them, nutrition counselling – Baby's First on Fridays

75 a year

Encourage breastfeeding, continue to bring baby up to six months

3. What is the target demographic of your organization?**DEMOGRAPHIC: what socio economic group of people do you work with?**

Students, Pregnant women, people living on low incomes, no proof of income

Meals on wheels have to (community care for seniors) guaranteed income supplement proof

4. Does your organization work with any other food initiative organizations within the community?

Community care, Brock mission, YWCA, Salvation Army, social planning council, school boards, Hiawatha Curve Lake, faith organizations, Peterborough Family resource centre

*Kawartha Choice- one staff member is on that

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

All of the food programs are dependant on funding that is never secure. That's a critical issue, having subsidies allow us to be able to provide food is based on funding.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

It would be wonderful to integrate local foods more often. There is a need to somehow connect the producers and the food programs, and then we could do more about encouraging local food use.

7. Is there someone else that we should talk to that you can recommend?

Baby's first

Susan Lee 748 9144

FAN- Margaret Wright

Social Planning Council – Brenda Dales

8.*What is your organization's definition of food sustainability and how is it reflected in your mandate?

Nutritious food for all in the mandate

-access to affordable, nourishing, sage, personally acceptable foods that maintains the health of people... see class notes..... Dignity, cultural, respect – should be affordable for people in poverty – food is affordable

- be better if everyone had a reasonable income

9. A) Would your organization be interested in the creation of and participation in a Food Policy Council in the greater Peterborough area.

Yes, one that works towards sustainability

Can't take part due to being part of poverty initiatives

B) Do you think Peterborough County would benefit from the creation of a Food Policy Council and why or why not?

Might allow for the development of some kind of system where local product could be integrated in mainstream food purchasing and allocation programs

Help the vitality of our producers, food policy advocates for more sustainable local foods

Sustainable system in the long run would benefit our environment

Issues of income would also be part of the mandate, advocating for better social sustainable safety net

Peterborough Social Planning Council

Contact Person: Dawn Berry Merriam

Phone: 743-5915

1. Please briefly describe your organization and or program.

The PSPC is a planning body with advocacy and research resources. It is funded by the City, the County and the United Way.

2. A) How many people are involved in your organization?

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

3 staff members, many volunteers and some research associates.

3. What is the target demographic of your organization?

The focus is simply on the community at large.

4. Does your organization work with any other food initiative organizations within the community?

Partnered for research with many groups- three examples are:

- Kawartha Food Share
- Advisors for the Mayor's Task Force on Poverty
- Did a recent Quality of Life report on the economic side of farming. (so not just poverty focused)

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

Takes 'a big picture' view:

- Not been enough of promoting and supporting of local agriculture
- As a result there is too great a dependence on long distance supply.
- Social assistance is minimal- not enough left over for healthy food.
- Long Term care facilities only have 7 dollars per day per person for food.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

Community Gardens and kitchens are good ideas for small groups but often not accessible for the people who need it most.

Suggests that we should start thinking about a Guaranteed Income.

7. Is there someone else that we should talk to that you can recommend?

Linda Mitchellson- the City Director of Social Services.

The Greater Peterborough Area Economic Development Corporation (GPA EDC)

8. What is your organization's definition of food sustainability and how is it reflected in your mandate?

Social Justice perspective- access to appropriate and adequate food is part of that area of Social Justice.

9 A) Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area?

They would be interested in looking- esp. the direction it is headed in. And it would need to be tied into the Mayor's Task Force and the GPA EDC.

B) Do you think Peterborough County would benefit from the creation of a Food Policy Council and why or why not?

(N/A)

Rowe Farms

Contact Person: Roger Harley Director Farm Protocol

Phone:

1. Please briefly describe your organization and or program.

Basically a Co-op (but not quite at the moment) group of farmers who are all involved in animal welfare and sustainable agriculture.

2. A) How many people are involved in your organization?

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

Just the family. Four people day to day feeding, haymaking they get extra help, custom operators, particular job- sheep shearers... etc. 1200 acres

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

Upper middle class was where they were aiming, now it seems that EVERYBODY is looking for the same thing from there meat. 15-20% more expensive than regular meat.

Make it available at a cost structure to make things available to everyone.

*We don't need the power and energy that industrial farms need to keep the animals

*Human treatment saves on the energy costs....compost

4. Does your organization work with any other food initiative organizations within the community?

Currently not in the Peterborough area. It is based out of Guelph and his main focus is on the Toronto area. Roger works with people all over North America.

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

We need to know what sustainable really means, local means, natural means... no one has defined what any of this really is. What do you do when you need tomatoes in the winter? Bio-digestives... heating green houses. All these things have to be brought in to make a sustainable program.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

Basically a lot of it is to do with bio-fuel crops – rotations and things, how can we rotate that with livestock. Use manure as a source of energy. To use all the waste products from farms to harness. Use more corn packaging... bio-degradable packing, more research on the university level for hard data to prove this is doable

7. Is there someone else that we should talk to that you can recommend?

(N/A)

8.*What is your organization's definition of food sustainability and how is it reflected in your mandate?

(N/A)

9. A) Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area.

Definitely.

B) Do you think Peterborough County would benefit from the creation of a Food Policy Council and why or why not?

Great thing if we could get this going and get the university and college involved to get the data to prove that these systems work to the rest of the world. There isn't a better place in the world to get the data for other countries to prove that these methods work to create change. Everything has to be documented so it can be used to show other people how to do things sustainability. Same with our mistakes so other people can learn from it.

The right people are in the right place to do this right now.

Rural Roots Co-op

Contact Person:

Phone:

1. Please briefly describe your organization and or program.**2. A) How many people are involved in your organization?**

10 full time, 6-8 part time

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

N/A

3) What is the target demographic of your organization?**DEMOGRAPHIC: what socio economic group of people do you work with?**

3 distinct areas, farmers supply, farm feed, horticulture, gift shop and home décor pet area dogs and cats

4. Does your organization work with any other food initiative organizations within the community?

No.

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

Shortfall that farmer gets for his livestock meat and crop sales.

Manufacturers make more mark up.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

NA

7. Is there someone else that we should talk to that you can recommend?

N/A

8.*What is your organization's definition of food sustainability and how is it reflected in your mandate?

N/A

9. A) Would your organization be interested in the creation of and participation in a Food Policy Council in the greater Peterborough area.

Wouldn't be against that, as long as it didn't make more laws and regulations.

Losing farmers, family farmers are being pushed out, creates a monopoly. Family business is dying.

Farmers are oppressed and have been oppressed for 5 years.

B) Do you think Peterborough County would benefit from the creation of a Food Policy Council and why or why not?

Should help solve the agricultural problems. Lobby the government to stop bad laws from going through that oppress farmers. Pesticides should be allowed, and we can't let the govt stop allowing it before there are better options available. Farmers yield will be reduced without pesticides. No lawn turf chemicals allowed. Next step is going to be on the farm. Should manage who puts down chemicals instead of the chemicals put down.

Saturday Farmers Market

Contact Person: Sam Hilelis

Phone: 277-3320

1. Please briefly describe your organization and or program.

An Incorporated group of vendors and are directly responsible for space for individual businesses.

Has its own rules and regulations. Says who can and can't come in. Trying to get local people as they are not accepting truckers anymore, now you have to be your own producer. The objective is to be fair to people renting space.

2. A) How many people are involved in your organization?

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

5 directors with over 100 plus vendors who change seasonally.

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

N/A

4. Does your organization work with any other food initiative organizations within the community?

Service Clubs use the space to raise money- example- the Kiwanis

Kawartha Choice

Have to pay 50,000 dollars to rent lot from City- only Ontario farmer's market which has to do so.

5-7 N/A

8. What is your organization's definition of food sustainability and how is it reflected in your mandate?

Board has nothing to do with production

9. A) Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area?

"I have no idea what that would mean" No concept of it.

B) Do you think Peterborough County would benefit from the creation of a Food Sustainability Council and why or why not?

N/A

Seasoned Spoon

Contact Person: Annie Whitey

Phone:

1. Please briefly describe your organization and or program.

N/A

2. A) How many people are involved in your organization?

13 this year paid staff

B) Can you tell us how many people your organization provided services for in the past month or year?

Decreased dramatically this year, 30% of students, faculty 10-15%

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

Students and Faculty at Trent and the community

4. Does your organization work with any other food initiative organizations within the community?

-Food Not Bombs – extra food given to them, workshops

-Produce from the Farmers Market

-Rooftop Garden at Trent

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

Storage. TD Green initiative to university students where the university could receive 250000\$ there was a project for a storage centre here at Trent. Could be available for the spoon, farmers, and a showcase for educational purposes.

Something that is not drawing a huge amount of electricity that could store food.

Smaller farmers don't have storage for keeping extra veggies. A local farmer's warehouse so restaurants can buy larger quantities more easily at the farmers Market.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

Irrigation for the rooftop garden. Distribution system for the local farmers a bit better.

7. Is there someone else that we should talk to that you can recommend?

N/A

8.*What is your organization's definition of food sustainability and how is it reflected in your mandate?

Website...

9. A) Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area.

Yes.

B) Do you think Peterborough County would benefit from the creation of a Food Policy Council and why or why not?

Have better fresh produce distribution between farmers and various groups. Networking between groups.. centre place to share ideas. As long as it doesn't get too big. Council could be a mentorship base to help different groups and not in the evenings all the time.

Wednesdays Farmers Market

Contact Person: Lynn Hasson

Phone: (705) 324-9413

Please briefly describe your organization and or program.

Started 13 years ago as a group of local growers who wanted to sell from the farm gate and later worked to form a Co-op Farmers Market

A) How many people are involved in your organization?

Average 25 vendors

3. What is the target demographic of your organization?

DEMOGRAPHIC: what socio economic group of people do you work with?

Vendors are mostly local farmers but also local craftsmen. The product has to be made or grown by the person selling it.

4. Does your organization work with any other food initiative organizations within the community?

Kawartha Choice (Farm Fresh)

Peterborough Green-Up

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

Climate and weather realities of the Kawarthas.

Feels that there is too much Government intervention; especially recently with new stringent health and safety regulations concerning butchering and other activities.

6. Do you have any ideas/projects that would encourage food sustainability in the greater Peterborough area? (community gardens, food banks, farmers markets, community kitchens)

Notes that people in high rise apartments in particular could use consumer education.

Has heard good feedback from community gardens and says that they promote respect.

Fleming also has a community garden and a food bank.

7. Is there someone else that we should talk to that you can recommend?

Former CSA Owners Joan and John Smith in Warsaw who are well versed in sustainable farming.

Karen Jopling of Kawartha Choice

8. What is your organization's definition of food sustainability and how is it reflected in your mandate?

Mission Statement does not mention sustainability. The group had not thought about it while the individuals have.

9A. Would your organization be interested in the creation of and participation in a Food Policy Council in the greater Peterborough area.

Would not mind working towards a group but feels that Kawartha Choice is a better venue as they have more manpower and resources. Farmers do not have much time available.

9B. Do you think Peterborough County would benefit from the creation of a Food Sustainability Council and why or why not?

Not sure what such a council would look like. She cautions that farmers are difficult to get united.

YWCA

Contact Person: Joelle Favreau

Phone:

1. Please briefly describe your organization and or program.**2. A) How many people are involved in your organization? Specifically on food initiatives?**

6 employees

15 volunteers

(If applicable) B) Can you tell us how many people your organization provided services for in the past month or year?

Fresh Produce Boxes: 260 total # of boxes, 451 children, 468 adults

Staples Boxes: 270 Oct, 432 children, 517 adults

Community Gardens: 80 people, connected to each plot

3. What socio economic group of people do you work with?

Target group: open to everyone in the community,

Community gardens program, bring together people who don't have access to land, might be people who live downtown in apartments etc. - but many people who are low income

PPL pay for the plot 5\$, or work for plot- fee was participants ideas, to feel ownership over their plot

Food Box: 90% living in low income or struggling, no proof of income, subsidy goes to everyone who wants it

4. Does your organization work with any other food initiative organizations within the community?

Health Unit - receiving funds

Salvation Army similar food box program

Monthly Meetings Food Issues Meeting with City Hall (third Tuesday of the month)

Group that is connected to the Mayors Task Force

Health For life Group

5. What do you believe there are the gaps in current programs that address food sustainability in your community?

Yes. Particularly around co-ordination at all the levels of food security

Bringing producers together with people who are interested in food issues, food banks etc.

6. Do you have any ideas/projects that would encourage food sustainability in the Greater Peterborough area? (E.g. community gardens, food banks, farmers markets, community kitchens)

Exploring the idea of creating an accessible community garden. Where people with disabilities can garden alongside others who may or may not have access to opportunities for community gardening.

7. Is there someone else that we should talk to that you can recommend?

N/A

8.*What is your organization's definition of food sustainability and how is it reflected in your mandate?

Don't have an established definition

Are we able to produce locally food that is not impeding on future generations ability to do that and are we doing that in a way that is affordable for people in the community.

9. A) Would your organization be interested in the creation of and participation in a Food Sustainability Council in the greater Peterborough area?

Yes

B) Do you think Peterborough County would benefit from the creation of a Food Sustainability Council and why or why not?

Really important to find a way to bring the county in, bring the agriculture in - but in the greater county is where there is a greater need for food security initiatives.

Appendix B: Stakeholder Directory



Agricultural Awareness and Lobbying:

Canadian Organic Growers
Kawartha Choice
Wednesday's Farmers Market

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Food Security/Anti Poverty Initiatives:**Community Meals:**

Brock Mission
Food Not Bombs
St. Paul's Presbyterian Church (Peterborough)
The Salvation Army (Peterborough)

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Food Security Initiatives:

Canadian Mental Health Association
Community Opportunity and Innovation Network
Health For Life
Peterborough Family Resource Centre (Ontario Early Years Centre)
Peterborough Health Unit
Peterborough Social Planning Council
YWCA

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Food Banks/Cupboards:

Elizabeth Fry Society
Fleming College
Grace United Church
Ontario Public Interest Research Group
Peterborough Coalition Against Poverty
Peterborough AIDS Resource Network
Peterborough Family Resource Centre (Ontario Early Years Centre)
Peterborough Pregnancy & Support Service
Peterborough Youth Services
St. John the Evangelist Anglican Church (Peterborough and Lakefield)
The Salvation Army (Peterborough)
Youth Emergency Shelter
YWCA

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Community Gardens:

Fleming College
Food Not Bombs
Trent University
YWCA

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Distribution:

Kawartha Food Share

Research/ Advocacy/Education:**Research:**

Fleming College
 Kawartha Heritage Conservancy
 Kawartha World Issues Centre
 Ontario Public Interest Research Group
 Peterborough Family Resource Centre (Ontario Early Years Centre)
 Peterborough Health Unit
 Peterborough Social Planning Council
 Trent University

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78

Advocacy:

Elizabeth Fry Society
 Food Not Bombs
 Peterborough Coalition Against Poverty
 Peterborough AIDS Resource Network
 United Way

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66
79

Education:

Fleming College
 Trent University

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78

Retail:


By the Bushel
 Rural Roots Co-Op
 Seasoned Spoon
 Wednesday's Farmers Market


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73
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Manufacturing/Processing:


Otonabee Meat Packers *Not In Directory for lack of contact
 Quaker Oats
 United Malt

N/A
72
64


GROUP NAME	LOGO
Brock Mission	
Purpose	Services Provided
<p>We strive to provide as much service as possible – limited only by our resources – to those in our community who are marginalized, in crisis and at high risk. Our goal is to be there for those who fall between the cracks and who have no place else to turn.</p>	<p>Supportive housing, daily meals, family physician and registered nurse available</p>
Who is the Target Population?	How many People We Provided Services in the past year?
<p>Men, women and children in the community that are in need</p>	<p>Provided 1,054 men with 12,866 days (or 309,264 hours) of service in 2006</p>
What Geographic Area is Covered?	Source of Information:
<p>Peterborough</p>	<p>Website</p>
Contact Information:	
<p>Phone</p>	<p>(705) 748-4766</p>
<p>Email</p>	<p><u>Can contact them through website</u></p>
<p>Website</p>	<p>http://brockmission.ca/mgxroot/page_10728.html</p>
<p>Fax</p>	<p>n/a</p>
<p>Address</p>	<p>217 Murray St., Peterborough ON, K9H 2S7</p>


GROUP NAME	LOGO
By the Bushel	
Purpose	Services Provided
By the Bushel guarantees a generous selection of high-quality, nutritious vegetables and fruit.	We deliver only produce organically grown by local farmers or, out of season, imported from North and South America.
Who is the Target Population?	How many People We Provided Services in the past year?
People who want to purchase local food	75 - 80 homes every week increasing by 4 homes a week
What Geographic Area is Covered?	Source of Information:
Now serving clients in Peterborough and Lakefield	website and owner
Contact Information:	
Phone	876-8058
Email	INFO@BYTHEBUSHEL.CA
Website	http://www.bythebushel.ca
Fax	
Address	654 Park St., Peterborough, ON K9H 4S3


Group Name	LOGO
Canadian Mental Health Association	 <p data-bbox="1040 239 1468 390">CANADIAN MENTAL HEALTH ASSOCIATION ASSOCIATION CANADIENNE POUR LA SANTÉ MENTALE</p>
Purpose	Services Provided
<p data-bbox="103 632 781 793">The mission of CMHA Peterborough is to work with individuals, families and community partners in providing services to promote and enhance the mental health and wellness of those living within the communities we serve.</p>	<p data-bbox="818 680 1500 751">Health promotion & education, crisis intervention services, supportive housing</p>
Who is the Target Population	How many People We Provided Services in the past year?
<p data-bbox="103 1079 776 1150">People in the Peterborough and surrounding areas that are in need of assistance</p>	<p data-bbox="1130 1100 1182 1129">N/A</p>
What Geographic Area is Covered	Source of Information
<p data-bbox="159 1373 727 1444">Peterborough City and surrounding area (Peterborough Branch)</p>	<p data-bbox="1097 1394 1214 1423">Website</p>
Contact Information:	
<p data-bbox="396 1570 493 1600">Phone</p>	<p data-bbox="1065 1570 1247 1600">(705) 748-6711</p>
<p data-bbox="396 1612 493 1642">Email</p>	<p data-bbox="971 1612 1344 1642">info@peterborough.cmha.on.ca</p>
<p data-bbox="380 1654 509 1684">Website</p>	<p data-bbox="938 1663 1377 1692">http://www.peterborough.cmha.on.ca/</p>
<p data-bbox="412 1705 477 1734">Fax</p>	<p data-bbox="1065 1705 1247 1734">(705) 748-2577</p>
Address	<p data-bbox="857 1843 1458 1873">466 George St. North, Peterborough, ON K9H 3R7</p>


GROUP NAME	LOGO
Kawartha Chapter of the Canadian Organic Growers	 <p>Canadian Organic Growers</p> <p>Promoting organic growing in order to build healthy local communities and ecosystems</p>
Purpose	Services Provided
<p>Canadian Organic Growers Inc. is Canada's national membership-based education and networking organization representing farmers, gardeners, consumers and supporters in all provinces and territories. Its mission is to lead local and national communities towards sustainable organic stewardship of land, food and fiber while respecting nature, upholding social justice and protecting natural resources.</p>	<p>Operates some activities, workshops and a resource room. Is a fairly inactive chapter.</p>
Who is the Target Population?	How many People We Provided Services in the past year?
<p>Growers who are either organic or are transitioning. Also attempts consumer education</p>	<p>Around 45 affiliated members in the Kawartha chapter.</p>
What Geographic Area is Covered?	Source of Information:
<p>Kawartha Region</p>	<p>Website and Interview</p>
Contact Information:	<p>Paula Anderson</p>
<p>Phone</p>	<p>745-3238 (Also PTBO Green-Up)</p>
<p>Email</p>	<p>greenup@kawartha.net</p>
<p>Website</p>	<p>http://www.cog.ca/kawartha/index.htm</p>
<p>Fax</p>	<p>745-4413</p>
<p>Address</p>	<p>Mail: 1910 Television Rd Peterborough, ON K9L 1E9 Green-Up Office: 378 Aylmer St. Unit 4</p>


GROUP NAME	LOGO
Community Opportunity and Innovation Network	
Mandate	Services Provided
<p>COIN is a community organization that promotes equality, wellness and empowerment through innovative and sustainable economic development.</p> <p>Our goal is to build stronger communities, communities with heart. The COIN model of community economic development (CED) coupled with social enterprise is the beginning of a sustainable community.</p>	Training, employment opportunities, social programs
Who is the Target Population?	History
Unemployed people and communities facing significant challenges.	<p>10 years ago COIN was formed as a result of community consultations coordinated by the Peterborough Social Planning Council, the Peterborough and District United Way and other partners. A need was identified to have a community economic development organization in the region that focused on social and economic development for unemployed people and communities facing significant challenges</p>
What Geographic Area is Covered?	Source of Information:
Peterborough	Website
Contact Information:	Linda Slavin
Phone	(705)743-0238
Email	info@coin-ced.org
Website	http://www.coin-ced.org/cms2008/index.php
Fax	(705)741-6070
Address	251 Charlotte St. Peterborough, ON K9J 2V2

GROUP NAME	LOGO
Elizabeth Fry Society	
Purpose	Services Provided
<p>The association exists to ensure substantive equality in the delivery and development of services and programs through public education, research, legislative and administrative reform, regionally, nationally and internationally.</p>	Food Bank, Advocacy
Who is the Target Population?	How many People We Provided Services in the past year?
<p>Women 18+ who have been charged with an offence, who must appear in court, or who are at risk of coming into conflict with the criminal justice system.</p>	n/a
What Geographic Area is Covered?	Source of Information:
Peterborough	Website
Contact Information:	
Phone	(705) 749-6809, 1-800-820-7384
Email	janelle108@hotmail.com
Website	http://www.elizabethfry.ca
Fax	(705) 749-6818
Address	223 C Aylmer St. N, Peterborough, ON. K9J 3K3


GROUP NAME	LOGO
Fleming College - Culinary Arts Program, Arboriculture, Horticulture and Upcoming Agricultural Program for 2010	
Purpose	Services Provided
<p>We support and develop faculty, staff and administrative leaders as employees and as individuals. We focus on creating a healthy, open and diverse college community for our students and employees. We value our communities and work with partners to contribute to community success. Fleming practices what it teaches, emphasizing sound and sustainable environmental practices at our campuses, in our facilities, and in all our work.</p>	<p>Education, Training, Community Gardens (Lindsay), Kawartha FoodShare Drop Box</p>
Who is the Target Population?	Upcoming Projects!
<p>Students, Community Garden is Inclusive for Lindsay Community Members</p>	<p>Working on an Agricultural Training Program for 2010, Diploma Course, One year intensive with Co-op emphasis during summer months on local farms</p>
What Geographic Area is Covered?	Source of Information:
<p>Peterborough, Cobourg, Haliburton, Lindsay Campus's</p>	<p>Helen Nibb, Fleming College Website</p>
Contact Information:	<p>Helen Nibb</p>
<p>Phone</p>	<p>(705) 749-5530</p>
<p>Email</p>	<p>info@flemingc.on.ca</p>
<p>Website</p>	<p>http://www.flemingc.on.ca</p>
<p>Fax</p>	<p>(705) 749-5507</p>
<p>Address</p>	<p>599 Brealey Drive Peterborough, Ontario CANADA K9J 7B1</p>


GROUP NAME	LOGO
Food Not Bombs	
Mandate	Services Provided
<p>* If governments and corporations around the world spent as much time and energy on feeding people as they do on war, no one would go hungry.</p> <p>* There is enough food in the world to feed everyone, but so much of it goes to waste needlessly, as a direct result of capitalism and militarism.</p> <p>* Vegan food is both healthy and nonviolent.</p>	Free Vegan Community Meals, Community Garden, Activism, Food Reclamation
Who is the Target Population?	Where?
This is an all inclusive group which encourages food sharing food in public places and facilitating gatherings of poor and homeless people	Meals are held at City Hall (corner of George & McDonnell) when the weather is cold, and in the park at Aylmer & Brock when the weather is nice.
What Geographic Area is Covered?	Source of Information:
Peterborough City	Various Websites
Contact Information:	Rochelle Suave
Phone	n/a
Email	n/a
Website	n/a
Fax	n/a
Address	751 George St. North


GROUP NAME	LOGO
Grace United Church	
Mandate	Services Provided
<p>Grace Church is a place that strives to encourage individuals to strengthen their spiritual life and to be aware of the ways that a strong spiritual life can enable each person to encounter greater joy and hope for daily living.</p>	<p>Food cupboard, Collective Kitchen, Healthy Food Education</p>
Who is the Target Population?	
<p>People who need emergency assistance, The Churches Congregation</p>	
What Geographic Area is Covered?	Source of Information:
<p>Peterborough</p>	<p>Website</p>
Contact Information:	
<p>Phone</p>	<p>(705) 742-5846</p>
<p>Email</p>	<p>graceadmin@nexicom.net</p>
<p>Website</p>	<p>http://www.graceunited.ca</p>
<p>Fax</p>	<p>n/a</p>
<p>Address</p>	<p>581 Howden St. Peterborough, ON. K9J 4B4</p>


GROUP NAME	LOGO
Health For Life	
Mandate	Services Provided
We are committed to reducing chronic diseases in our community, which includes heart disease, stroke, cancer, diabetes and osteoporosis.	Youth Cooking Programs (Apsley, Peterborough) Collective Kitchens Just Food Box Community Gardens
Who is the Target Population?	How many People We Provided Services in the past year?
People in the Peterborough and surrounding areas that are in need of assistance	N/A
What Geographic Area is Covered?	Source of Information:
Peterborough	website
Contact Information:	
Phone	(705) 743-1000
Email	info@healthforlifepeterborough.ca
Website	http://www.healthforlifepeterborough.ca/home.html
Fax	(705) 743-2897
Address	10 Hospital Drive, Peterborough, ON K9J 8M1


GROUP NAME	LOGO
Peterborough Health Unit	
Mandate	Services Provided
The Peterborough County-City Health Unit is a leader in promoting and protecting health in Peterborough County and City.	Education via cooking classes, Food for all Brochure, Frozen Meal Subsidy, Community Gardens
Who is the Target Population?	How many People We Provided Services in the past year?
Low Income, Social Assistance recipients	5000 approximately over the past year – food security project
What Geographic Area is Covered?	Source of Information:
Peterborough City	website
Contact Information:	Susan Hubay
Phone	705-743-1000
Email	shubay@pcchu.ca
Website	www.pcchu.peterborough.on.ca
Fax	705-741-4621
Address	10 Hospital Dr, Peterborough Ontario, K9J 8M1


GROUP NAME	LOGO
Kawartha Choice	
Mandate	Services Provided
<p>Kawartha Choice is a local initiative focused on promoting the wide variety of agricultural products grown and produced in the Kawartha region. Our purpose is to create branding to identify these products for consumers, who are eager to support our local farmers.</p>	<p>The Kawartha Choice initiative is designed to support local producers, and the companies that sell their products, by providing marketing tools such as signage, and this website. The goal is simply to help them clearly identify local products for consumers.</p>
Who is the Target Population?	How many People We Provided Services in the past year?
<p>Kawartha Producers and Consumers. The producers include farm gate sales members, farmers market members, retailers, and restaurants.</p>	<p>N/A</p>
What Geographic Area is Covered?	Source of Information:
<p>Kawartha Region- City of Kawartha Lakes, City of Peterborough, Peterborough County</p>	<p>Website and Phone Conversation</p>
Contact Information:	<p>Karen Jopling</p>
<p>Phone</p>	<p>743-0777x2136</p>
<p>Email</p>	<p>kjopling@gaedc.on.ca</p>
<p>Website</p>	<p>http://www.kawarthachoice.com/</p>
<p>Fax</p>	
<p>Address</p>	<p>210 Wolfe St. Peterborough K9J 2K9</p>


GROUP NAME	LOGO
Kawartha Food Share	
Purpose	Services Provided
to coordinate community resources to provide emergency food in a way which maintains dignity for all and is accountable to the community.	Is the warehouse distribution centre for the food bank of 34 agencies and 40 schools
Who is the Target Population?	How many People We Provided Services in the past year?
Any one who needs food which is often lower income earners or people on assistance.	The agencies report that 6500 people use the food banks on a monthly basis. 5600 school children participate in the school breakfast program and 150 people access the daily community breakfast and lunch programs.
What Geographic Area is Covered?	Source of Information:
Peterborough City and County	Website and Phone Conversation
Contact Information:	Chris Kawalec
Phone	745-5377
Email	kfs@pipcom.com
Website	http://www.kawarthafoodshare.com/index.html
Fax	705-745-9708
Address	P.O. Box 1413, Peterborough Ontario Canada K9J 7H6


GROUP NAME	LOGO
Kawartha Heritage Conservancy	
Purpose	Services Provided
<p>The Kawartha Heritage Conservancy is a regional charitable land trust based in Peterborough, Ontario. Our mission is to conserve the natural and cultural heritage and distinctive landscapes of the Kawartha bioregion.</p>	<p>Is a land trust and work on farm stewardship and environmental projects which does Agricultural Research and has access to agricultural knowledge in the Kawartha's</p>
Who is the Target Population?	How many People We Provided Services in the past year?
Landowners in the Kawartha Region	n/a
What Geographic Area is Covered?	Source of Information:
Kawartha Bioregion	Website and Phone Interview
Contact Information:	Pat Learmonth
Phone	295-1590
Email	kawarthaheritage@gmail.com
Website	http://www.kawarthaheritage.org/
Fax	
Address	416 Chambers St. PO Box 2338, Peterborough ON, K9J 7Y8

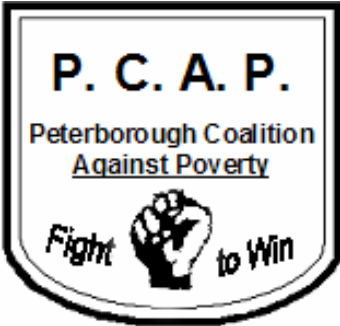
GROUP NAME	LOGO
Kawartha World Issues Centre	
Mandate	Services Provided
<p>KWIC is a community-based, non-profit, charitable global education and resource centre, serving the Peterborough and surrounding communities.</p> <p>KWIC promotes dialogue and understanding of world issues to enable people to engage in positive social and environmental change.</p>	<p>Maintains at Resource Room at Trent University. Facilitates working group including one on Food Issues. Hosts annual events and produces a bi-annual newsletter.</p>
Who is the Target Population?	How many People We Provided Services in the past year?
Trent Students and Peterborough Community	<p>Approx. 250 folks have participated in K.W.I.C. sponsored events in the past month.</p>
What Geographic Area is Covered?	Source of Information:
Links local concerns to international issues.	Website and Phone Interview
Contact Information:	Juile Cosgrove
Phone	748-1680
Email	kwic@trentu.ca
Website	http://www.kwic.info/index.php
Fax	748-1681
Address	<p>East Bank, Trent University, Rm B101 Mailing address: P.O. Box 895, Peterborough Ontario, K9J7A2</p>


GROUP NAME	LOGO
United Canadian Malt	
Purpose	Services Provided
Supplying the food, pharmaceutical, and brewing industries with premier malt extracts and sweeteners internationally.	Largest manufacturer of a wide variety of liquid and dry, diastolic and non-diastatic extracts of malted barley, wheat, oats and rice
Who is the Target Population?	How many People We Provided Services in the past year?
Company's who sell their manufactured products or large food producers who use it in the creation of their food products	n/a
What Geographic Area is Covered?	Source of Information:
Located in Peterborough but Manufactures food for International Locations	Website
Contact Information:	Monty Smith
Phone	705-876-9110
Email	Can Contact Through Website
Website	http://www.unitedcanadianmalt.ca
Fax	705-876-9118
Address	14 Hunter Street East, Peterborough ON, K9J 7B2


GROUP NAME	LOGO
Ontario Public Interest Research Group	
Mandate	Services Provided
<p>OPIRG Peterborough is a campus-based, community-oriented, non-profit organization committed to research, education and action on social justice and environmental issues.</p>	<p>Organize speakers, films, conferences, publications and campaigns on a wide variety of topics that fit within our mandate. We also offer skills development workshops and research-for-credit opportunities. Also operates a emergency food cupboard.</p>
Who is the Target Population?	How many People We Provided Services in the past year?
<p>Primarily Trent Students but is a community orientated organization.</p>	<p>N/A</p>
What Geographic Area is Covered?	Source of Information:
<p>Peterborough</p>	<p>Website</p>
Contact Information:	
Phone	<p>(705) 741-1208</p>
Email	<p>opirg@trentu.ca</p>
Website	<p>http://www.opirgpeterborough.ca/</p>
Fax	<p>(705) 745-3534</p>
Address	<p>751 George St. North</p>
	<p>Peterborough</p>
	<p>K9H 7P5</p>


GROUP NAME	LOGO
Peterborough AIDS Resource Network	
Purpose	Services Provided
<p>Your Community AIDS Resource Network is a community based agency providing support, health promotion and advocacy for people HIV-infected and HIV-affected. PARN provides education for people at risk for HIV and awareness of AIDS issues to the broader community.</p>	Food Bank
Who is the Target Population?	How many People We Provided Services in the past year?
People affected by AIDS/HIV.	N/A
What Geographic Area is Covered?	Source of Information:
Peterborough, City of Kawartha Lakes, Northumberland and Haliburton	Website
Contact Information:	
Phone	(705) 749-9110, 1-800-361-2895
Email	getinformed@parn.ca
Website	http://www.parn.ca/
Fax	705-749-6310
Address	159 King Street, Suite 302, Peterborough, ON. K9J 2R8


GROUP NAME	LOGO
Peterborough Social Planning Council	 <p>PETERBOROUGH Social Planning Council</p>
Mandate	Services Provided
<p>“Through research, community development, and public education, the Peterborough Social Planning Council works to build a strong community.”</p>	<p>Provide a voice for social policy Create opportunities for people in the community to address social issues Serve as a resource for information on social issues and trends Promote positive social change, social justice, and caring for all people in the community Foster the strengthening of community in Peterborough City and County</p>
Who is the Target Population?	How many People We Provided Services in the past year?
Community at large.	N/A
What Geographic Area is Covered?	Source of Information:
Peterborough City and County	Website and Phone Interview
Contact Information:	Dawn Berry-Merriam
Phone	743-5915
Email	dawnbm@pspc.on.ca
Website	http://www.pspc.on.ca/
Fax	748-6174 187 Simcoe St. - Peterborough, K9H 2H6
Address	


GROUP NAME	LOGO
Peterborough Coalition Against Poverty	
Mandate	Services Provided
<p>PCAP is a direct action anti-poverty group made up of poor people and their allies. We believe in the power of people to organize themselves. PCAP mounts social justice campaigns against regressive government policies that affect poor, homeless and working communities. We also provide free advocacy for individuals and families.</p>	Anti Poverty, Political Action, Policy, Education
Who is the Target Population?	How many People We Provided Services in the past year?
Poor people and their allies, people on social assistance	n/a
What Geographic Area is Covered?	Source of Information:
Peterborough City	website
Contact Information:	
Phone	(705) 749-9694
Email	pcap@riseup.net
Website	http://peterboroughcoalitionagainstpoverty.blogspot.com/
Fax	n/a
Address	Unit #17 - 393 Water St. Peterborough ON K9H 3L7

GROUP NAME	LOGO
Peterborough Family Resource Centre (Ontario Early Years Centre)	
Purpose	Services Provided
The mission of the Peterborough Family Resource Centre is the well being of the whole child, families and care providers	Family supports, learning activities, resource library *also provides services in Lovesick Lake
Who is the Target Population?	How many People We Provided Services in the past year?
Families with children in Peterborough City and County under the age of 6	N/A
What Geographic Area is Covered?	Source of Information:
Peterborough	Website
Contact Information:	
Phone	(705) 748-9144
Email	n/a
Website	http://www.pfrc.ca/
Fax	(705) 748-9177
Address	201 Antrim St., Peterborough ON, K9H 3G5


GROUP NAME	LOGO
Peterborough Pregnancy & Support Service	
Purpose	Services Provided
To provide information, prenatal support, emergency food and counseling to pregnant women	Food cupboard
Who is the Target Population?	How many People We Provided Services in the past year?
Any woman who is pregnant or has had an abortion	N/A
What Geographic Area is Covered?	Source of Information:
Peterborough City and County	website
Contact Information:	
Phone	(705) 742-4015, 1-800-395-4357(HELP)
Email	crisispc@pipcom.com
Website	http://www.mypregnancycentre.org
Fax	(705) 742-7792
Address	473 Aylmer Street, Peterborough, ON. K9H 3W3


GROUP NAME	LOGO
Peterborough Youth Services	
Purpose	Services Provided
To provide counseling for young people between the ages of 10 and 18 who are struggling with social and emotional difficulties	Food Cupboard
Who is the Target Population?	
Young people between the ages of 10 and 18 and their families	N/A
What Geographic Area is Covered?	Source of Information:
Peterborough City	Website
Contact Information:	
Phone	(705) 743-1681, 1-888-475-3420
Email	pysyouth@peterboroughyouthservices.ca
Website	http://www.peterboroughyouthservices.ca/index.htm
Fax	(705) 743-1994
Address	459 Reid Street, Peterborough, Ontario, K9H 4G7

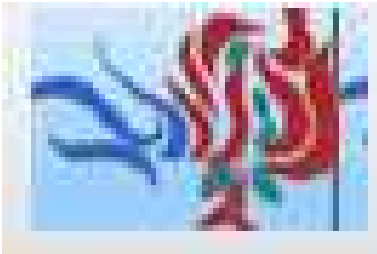
GROUP NAME	LOGO
Quaker Oats	
Purpose	Services Provided
<p>One of the defining characteristics of our company is our people. We are committed to delivering great business results through diversity/inclusion, and strive to ensure our workforce at all levels reflects the society in which we live.</p>	Food manufacturing and processing
Who is the Target Population?	How many People We Provided Services in the past year?
Consumers of Cold Food Products	N/A
What Geographic Area is Covered?	Source of Information:
International	Website
Contact Information:	Tony 1-613-392-2526 ex 6251
Phone	1-800-267-OATS, 705 743 6370 ex 3490
Email	N/A
Website	www.pepsico.com
Fax	N/A
Address	14 Hunter Street East, Peterborough, ON. K9J 7B2

GROUP NAME	LOGO
Rural Routes Co-op	
Purpose	Services Provided
To Provide quality seed and pesticides to Peterborough Growers as well as always expanding and changing to reflect the needs of our customers and the consumer base in Peterborough	Local products include steaks, roasts, hamburger and shepherd's pie and meat pies from Jason McIntosh Farm Fresh Frozen Beef, as well as Empire Cheese, Honey, Maple Syrup and Fudge, Lamb/Sheep and agriculture related gifts and crafts
Who is the Target Population?	How many People We Provided Services in the past year?
Growers in the Peterborough Area (farmers, garden enthusiast's)	N/A
What Geographic Area is Covered?	Source of Information:
Peterborough City	Website
Contact Information:	Garth Stone
Phone	1 705 745 4607
Email	N/A
Website	N/A
Fax	705-741-4621
Address	861 Lansdowne Street West, Peterborough Ontario


GROUP NAME	LOGO
The Salvation Army	
Purpose	Services Provided
Bringing the love of God in a practical, hands-on-approach to the city	Produce Box Program, Breakfast Program, Family Emergency Assistance, Food Hamper Program, Grocery Gift Certificates
Who is the Target Population?	How many People We Provided Services in the past year?
Produce Box – those who can afford \$10/month Breakfast Program- the lonely, homeless or hungry Family Emergency- families that are in need Food Hamper- Families around Christmas Grocery Gift Certificate- those who live on their own around Christmas and are on social assistance	Food Hamper Program- 1469 families in 2004 Grocery Gift Certificates- 629 singles in 2004
What Geographic Area is Covered?	Source of Information:
Peterborough and the surrounding area.	Website and Interview
Contact Information:	Shelley Ballantine
Phone	743-3131
Email	shelley.ballantine@ptbotemple.org
Website	www.ptbotemple.com
Fax	N/A
Address	Corner of Simcoe and Alymer, Petrborough

GROUP NAME	LOGO
Seasoned Spoon	
Purpose	Services Provided
<p>To serve healthy, organic, locally grown, affordable food, To be a student-run, co-operatively structured, not-for-profit organization, To offer student learning opportunities through paid staff, volunteer work, and Community Based Education courses,</p>	<p>The Seasoned Spoon is an independent café at Trent University offering delicious lunches and snacks for students, staff and faculty</p>
Who is the Target Population?	How many People We Provided Services in the past year?
Trent students, staff and faculty	N/A
What Geographic Area is Covered?	Source of Information:
Trent University	website
Contact Information:	Annie Whitney
Phone	705-748-1011 extension 6086
Email	anniewhittey@trentu.ca
Website	http://www.trentu.ca/stuorg/seasonedspoon/welcome.html
Fax	705-741-4621
Address	Box #47, Champlain College, Trentu University, 1770 West bank Drive, Peterborough Ontario.


GROUP NAME	LOGO
St. John the Evangelist Anglican Church	 <p data-bbox="1060 205 1382 415">st. john^{the} evangelist anglican church</p>
Purpose	Services Provided
The community that is St. John's has been worshipping and ministering to each other and to the people of Peterborough and area	Food Bank (Lakefield) - (Peterborough) Community meal (every Saturday), Food cupboard
Who is the Target Population?	History
Those in Need, Parish Members	Since 1826, St. John's has been a community of Christians in the historic Anglican tradition serving Peterborough and the surrounding area
What Geographic Area is Covered?	Source of Information:
Peterborough and Lakefield	websites
Contact Information:	
Phone	(705) 652-8302, (705) 745-7624
Email	stjohnslakefld@nexicom.net , office@stjohnspeterborough.ca
Website	http://www.stjohnslakefield.ca , http://www.stjohnspeterborough.ca
Fax	(705) 652-8702 ,
Address	88 Queen Street, Lakefield, ON. 99 Brock Street , Peterborough, Ontario


GROUP NAME	LOGO
St. Paul's Presbyterian Church (Peterborough)	
Purpose	Services Provided
<p>It is our mission that, as a community of God's people, called to serve in the heart of Peterborough, we the people of St. Paul's seek to glorify God in worship, to reach out that we may bring others into the transforming presence of Jesus Christ and to empower all who come within our fellowship to live as Christians in today's world.</p>	<p>From November to the end of April hot meals are served on Sunday evenings between 5:00 - 6:00 p.m. During the summer months, bag lunches are handed out at the same time.</p>
Who is the Target Population?	
Those that are in need	
What Geographic Area is Covered?	Source of Information:
Peterborough	Website
Contact Information:	Susan Calder wood
Phone	(705) 745-1411(church) , 748-9785(community meal)
Email	stpauls@ptbo.igs.net
Website	http://www.stpaulspeterborough.ca
Fax	(705) 745-4146
Address	120 Murray Street, Peterborough, ON. K9H 2S5

GROUP NAME	LOGO
Trent University - Emphasis In Food and Agriculture Program	
Purpose	Services Provided
<p>The Emphasis in Food and Agriculture is a relatively new emphasis program at Trent that addresses food and agriculture issues. It draws on Trent's strengths – in both its courses and in faculty research – on the many dimensions of food and agriculture issues.</p>	<p>Education in Agricultural Systems, Research through the Wetlands Ecosystem Graduate Program, Community Based Research Programs through the TCCBE</p>
Who is the Target Population?	How many People We Provided Services in the past year?
<p>It is intended for students who wish to better understand the basis of our food supply, including the methods of food production, the nature of the food chain with humans as the final receptor (agro ecosystems), the technological and biological aspects of the historical changes in food production; conventional industrial and alternative agriculture; world trade, and trade barriers; land tenure, commodification of food, and concepts of sustainable agriculture</p>	<p>Approximately 5 students are enrolled in the emphasis, however the individual courses connected with the program have very high enrollment rates</p>
What Geographic Area is Covered?	Source of Information:
Students of the Trent Peterborough Campus	Trent University Website and Tom Hutchinson
Contact Information:	Tom Hutchinson
Phone	(705) 748-1634
Email	thutchinson@trentu.ca
Website	http://www.trentu.ca/academic/foodemphasis/welcome.html
Fax	(705) 748-1093
Address	<p>Trent University 1600 West Bank Drive Peterborough, Ontario Canada K9J 7B8</p>

GROUP NAME	LOGO
United Way of Peterborough and District	
Purpose	Services Provided
Seeks to enhance community life and build stronger, healthier communities by connecting community needs to community resources.	Allocates funds to meet current and changing human care needs within the community. Currently, funds raised throughout Peterborough City and County support 34 member agencies who deliver over 228 programs and services.
Who is the Target Population?	
<p><u>Groups who provide Services for:</u></p> <ul style="list-style-type: none"> * Access to services for rural and isolated citizens; * Poverty and its consequences among marginalized, vulnerable, and/or abused individuals and segments of our community's population; 	<ul style="list-style-type: none"> * Increasing community education and direct action on programs and services leading to the prevention of serious health and social problems; * Resources and services for frail/disabled, isolated, and/or abused seniors; and * Services to support development, training, and recognition of volunteers; and community education about implications of increasing reliance on voluntarism.
What Geographic Area is Covered?	Source of Information:
Peterborough and District	website
Contact Information:	
Phone	(705) 742-8839
Email	office@uwpeterborough.ca
Website	http://www.uwpeterborough.ca
Fax	(705) 742-9186
Address	United Way of Peterborough & District 277 Stewart St. Peterborough, ON K9J 3M8

GROUP NAME	Logo
Wednesday Farmers Market	N/A
Purpose	Services Provided
Local Farmers' market with 20 local vendors selling flowers and produce plus maple syrup, baked goods and more.	This is a small, high quality farmers market selling only locally grown fruits, vegetables, meats and other farm produce, as well as handmade crafts. Produce includes locally grown fruit and vegetables in season (some organic), beef, chicken, emus, lamb, cheese, meat pies, organic flours, maple syrup, baking, gourmet cooking, jams and jellies, preserves, herb vinegars, perennials and potting plants, hand-spun wool, crafts, and much more.
Who is the Target Population?	Times Available
Peterborough City	Charlotte St, between George and Water St - Wednesdays, mid-May through Thanksgiving 9am-2pm then in the inside on the upper level of Peterborough Square until Christmas
What Geographic Area is Covered?	Source of Information:
Peterborough ; Peterborough County	Various websites and interview with Lynn Hasson
Contact Information:	Lynn Hasson or Sam Mclean
Phone	(705) 696-3776, 705-324-9413, 705-657-1630
Email (Paula Anderson@ GreenUp)	wastefree@greenup.on.ca
Administered By	Peterborough Farm gate Sales Association
Address	131 Charlotte Street, Peterborough or c/o Mona Pedersen RR 3 Indian River, ON K0L 2B0

GROUP NAME	LOGO
Youth Emergency Shelter	
Purpose	Services Provided
Y.E.S. of Peterborough exists to provide emergency shelter and related services to youth and to provide opportunities for positive growth and change	Community Meal. Food Cupboard
Who is the Target Population?	Other Information
Youth In Peterborough who are in need	Member of the United Way Peterborough
What Geographic Area is Covered?	Source of Information:
Peterborough, Havelock	website
Contact Information:	
Phone	(705) 748-3851
Email	general@yes-shelter.org
Website	http://www.yes-shelter.org/
Fax	(705) 748-6697
Address	196 Brock Street, Peterborough, ON. K9H 2P4

GROUP NAME	LOGO
YWCA	
Purpose	Services Provided
<p>Responding to women's needs ensuring that the right policies and infrastructures are in place to safeguard women's well-being and help them achieve safety and economic security.</p>	<p>Community Gardens, Food Box</p>
Who is the Target Population?	How many People We Provided Services For
<p>Women in Peterborough that are in need</p>	<p>N/A</p>
What Geographic Area is Covered?	Source of Information:
<p>Peterborough City</p>	<p>website</p>
Contact Information:	Joelle Favreau
<p>Phone</p>	<p>743 3526</p>
<p>Email</p>	<p>jshenywca@bellnet.ca</p>
<p>Website</p>	<p>http://www.ywcapeterborough.org/food-action.html</p>
<p>Fax</p>	<p>705-745-4654</p>
<p>Address</p>	<p>216 Simcoe Street, Peterborough, ON</p>

