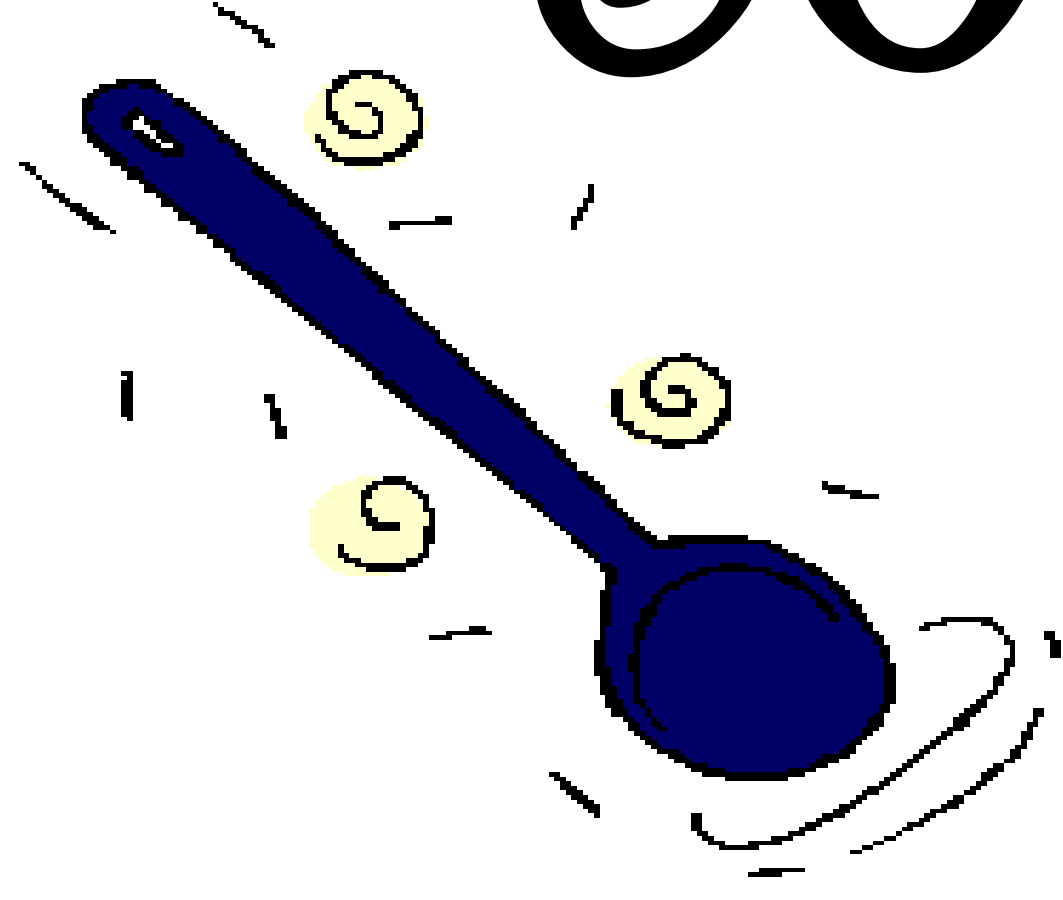


Social Impacts of the Seasoned Spoon



Purpose

- To assess the environmental and social impacts of a social enterprise, the Seasoned Spoon
- To establish an indicator framework that can be used in the future
- To assess the Spoon's impact over the past 10 years

Methodology

- Literature from other CBE projects
 - Interviews
 - Questionnaires
 - Focus Groups

Indicator Framework

Goals		Years		
		Phase 1 2003-2005	Phase 2 2006-2009	Phase 3 2010-2013
Goal 1: To tie our business practices to community economic development and				
Indicator A	Percentage of locally sourced food	*		*
Indicator B	Percentage of organically sourced food	*		*
Indicator C	Potential impact on farmers' income			
Indicator D	Improving relationship with small scale			
Indicator E	Diversification of suppliers	*		*
Goal 2: To ensure the long term financial sustainability of the Seasoned Spoon				
Indicator A	Investments made each year towards			
Indicator B	Yearly savings towards emergency fund			
Indicator C	Percent of staff positions that continue			
Goal 3: To empower people through education, advocacy and action around food				
Indicator A	Increasing kitchen skills			*
Indicator B	Increasing people skills and social			*
Indicator C	Increasing managerial skills			*
Indicator D	Increased leadership			*
Indicator E	Increased self-esteem			*
Indicator F	Supports academic interests			*
Indicator G	Supports ideological interests			*
Indicator H	Supports career path interests			*
Indicator I	Strengthens students employment			*
Indicator J	Supports extracurricular interests			*
Indicator K	Creates a sense of ownership for the			
Indicator L	Creates a sense of ownership for			
Goal 4: To develop strategies that make regional food accessible and foster an				
Indicator A	Creation of an inclusive space for		*	
Indicator B	Fosters a sense of community within		*	
Indicator C	Increases participants		*	
Indicator D	Increasing alternative food options		*	
Goal 5: To be a leader in the social enterprise / cooperative movement and to				
Indicator A	Encouragement of participation in the			
Indicator B	Increasing action around food politics			
Indicator C	Improving and expanding relationships			
Indicator D	Supports Trent Vegetable Gardens			
Goal 6: To recognize our position within the ecosystem and to strengthen our				
Indicator A	Percent of waste sent to landfill			
Indicator B	Percent of organic waste that is			
Indicator C	Sustainability of compost practice			
Indicator D	Percentage of recycled materials			
Indicator E	Increasing use of reusable materials			
Indicator F	Energy usage			
Indicator G	Amount of water usage daily			
Indicator H	Amount of water quality of surface			
Indicator I	Percentage of organic suppliers			
Indicator J	Pesticide usage of farmers			
Indicator K	Tons of topsoil lost/year due to erosion			
Indicator L	Soil quality of farms			
Indicator M	Status of biodiversity on farms			
Indicator N	Agricultural producers GHG emissions			
Indicator O	Transportation of food			
Indicator P	Transportation of staff/volunteers			
Indicator Q	Percentage of food that is processed or grown in the region			

Measuring Impact



Supportive Relationship

- The Seasoned Spoon has impacted the Peterborough community through its cafe operations and its educational opportunities
- It is important to recognize this impact by assessing the past, present, and future through the use of an indicator framework (centre)